

ANNUAL REPORT 2025



English Edition

The Association for the Promotion of the Status of Women

Under the Royal Patronage of Her Royal Highness Princess Soamsawali Krom Muen Suddhanarinatha

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Message from the Association for the Promotion of the Status of Women (APSW)

Since taking its initial steps in 1980, the Association for the Promotion of the Status of Women (APSW) has continuously operated alongside Thai society for over 45 years. Throughout this nearly half-century journey, our paramount mission has been to serve as a safe "haven" and a guiding "beacon of light," forging new pathways for individuals enduring severe hardships.

This annual report holds profound significance as we celebrate a major milestone: delivering crucial assistance and transformative opportunities to more than 56,000 women and children. This figure represents far more than mere operational statistics; it signifies the vast number of lives protected, families granted a fresh start, and our ultimate pride in witnessing our service recipients stand resiliently and reclaim their dignity within society.

Over the past year, the Association has remained steadfast in evolving our holistic healing and rehabilitation frameworks. This includes our responsive services-such as the Emergency Home and various Education and Vocational Training programs-alongside our proactive initiatives, notably Youth Development and the Gender and Development Research Institute (GDRI). These combined efforts ensure our interventions remain comprehensive, adaptive to global shifts, and deeply sustainable.

The Association for the Promotion of the Status of Women expresses its deepest gratitude to our Board of Directors, dedicated staff, volunteers, benevolent supporters, donors, and multi-sectoral alliance networks who have collaboratively driven this mission forward for 45 years. Your unwavering support and faith constitute the vital force enabling the Association to endure as a cornerstone in safeguarding the rights and equality of women and children.

We remain resolutely committed to advancing our pledge to foster a safe, inclusive, and mutually supportive society for generations to come.



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Background and Core Mission

The Association for the Promotion of the Status of Women (APSW) is a non-governmental organization (NGO) founded by Maechee Khunying Kanitha Wichiencharoen. Driven by a commitment to public charity, the Association provides vital assistance to women and children experiencing severe life crises. Through a comprehensive process of rehabilitation, empowerment, education, and vocational training, APSW enhances their quality of life, enabling them to achieve self-reliance and reintegrate into society with dignity. Furthermore, the Association spearheads proactive initiatives aimed at preventing vulnerabilities among women and children, while advocating for policy-level transformations to advance women's social status, potential, rights, and opportunities.

The scope of APSW's operations is holistic, integrated, and highly diversified. Evolving from basic social welfare services initiated 45 years ago, the Association has now extended its temporary shelter support to over 56,000 women and children. To this day, the Emergency Home remains the flagship operation of the Association, catering

to individuals facing multi-faceted crises, including domestic violence, physical abuse, rape, sexual harassment, abandonment, unplanned pregnancy, HIV/AIDS, domestic conflicts, unemployment, and homelessness. On any given day, the Emergency Home accommodates and supports an average of 50 women and children.



Highlight Achievements

APSW Welcomes House Standing Committee to Advance National Policy

On June 26, 2025, a significant milestone was marked as the Association for the Promotion of the Status of Women (APSW), under the Royal Patronage of Her Royal Highness Princess Soamsawali Krom Muen Suddhanarinatha, welcomed the Standing Committee on Children, Youth, Women, the Elderly, Persons with Disabilities, Ethnic Groups, and LGBT+ of the House of Representatives. The high-level meeting focused on deliberating proactive frameworks and strategic pathways to sustainably enhance the quality of life and social status of Thai women.



From Grassroots Voices to Policy-Level Solutions



Led by Dr. Panpimol Wipulakorn, President of APSW, along with the executive board, the APSW team guided the Standing Committee on a site visit to the "Emergency Home." This visit enabled the committee to directly listen to the firsthand experiences and challenges shared by the residents. Hearing these real-world voices was crucial for accurately reflecting the current state of gender-based violence and the complex social issues women face today. Ultimately, this grassroots insights session aimed to formulate more effective prevention strategies and comprehensive rehabilitation frameworks at the national policy level.

In-Depth Research Encompassing All Vulnerable Groups of Women

Beyond providing immediate social welfare, the Association presented the comprehensive research and operations of the Gender and Development Research Institute (GDRI). Ms. Ruengrawee Pichaikul, Director of GDRI, exchanged critical insights on the multi-faceted challenges faced by vulnerable groups of women. This inclusion encompassed women with disabilities, elderly women, informal workers, domestic workers, and migrant workers. These evidence-based findings serve as a vital "compass" to assist the government in designing targeted public policies that effectively address and reach the intended demographics.

The Power of Collaboration for an Equitable Future

This site visit transcended a mere study tour; it represented a strategic synergy between civil society organizations (CSOs/NGOs) and the legislative branch, aimed at elevating protection standards and robustly empowering women. The Association for the Promotion of the Status of Women (APSW) reaffirms its unwavering commitment to serving as a vital catalyst in driving Thai society toward becoming a violence-free community, while securing equitable opportunities for every woman.



Highlight Achievements

The "Smooth E Heart Together" Campaign Phenomenon

On October 19, 2025, Smooth E Company Limited, in collaboration with the renowned presenter duo "Ling-Orm," organized the "Heart Together Exclusive Gala Dinner & Special Auction with LingOrm." This charitable event and memorabilia auction garnered overwhelming responses and immense support from fans. All proceeds from the campaign were donated without any deductions to support the operations and initiatives of the Emergency Home under the Association for the Promotion of the Status of Women (APSW). Dr. Maytinee Bhongvej, Secretary-General of APSW, attended the prestigious event and officially accepted the donations at the Four Seasons Hotel Bangkok.



Table of Contents

3	Message from the Association for the Promotion of the Status of Women
7	Highlight Achievements
10	Social Work Services at the Emergency Home
19	The Women's Education and Training Center
22	Youth Development
26	Gender Equality and Equity Initiatives : Gender and Development Research Institute
42	Public Relations and Fundraising Operations
51	Our Supporters and Stakeholders
54	General Administration, Finance, and Human Resources
58	Social Enterprise : We-Train Center
62	APSW Around the Association
77	Our Dedicated Team

Social Work Services at the Emergency Home

The Social Work Department of the Emergency Home focuses on providing vital assistance to women and children experiencing various social crises. The department delivers comprehensive support encompassing safe accommodation, nutrition, and healthcare. Furthermore, it offers counseling, life skills development, and emotional empowerment. Guided by social work principles and psychotherapeutic group processes, these interventions aim to rebuild self-confidence, enabling service recipients to reintegrate into society happily and achieve self-reliance. **2025 Operations: Principles and Core Services** Throughout 2025, the Emergency Home adhered strictly to the core philosophy of "Creating Safe Spaces, Building Trust, and Re-empowering Women's Decision-Making." To ensure immediate and accessible support, crisis intervention services were provided 24 hours a day.

2025 Statistical Overview In 2025, a total of 667 women and children experiencing severe life crises reached out to the Association for assistance. The distribution of services delivered is categorized as follows:

- Temporary Shelter Admissions: 248 cases
- Online and Telephonic Counseling Services: 419 cases

1. Statistical Breakdown of Online and Telephonic Counseling Services in 2025 (Total: 419 Cases)

No.	Type of Crisis / Issue	Number of Cases	Percentage (%)
1	Unplanned Pregnancy	147	35.08
2	Economic Hardship / Financial Crisis	103	24.58
3	Intimate Partner Violence (IPV) / Abuse by Spouses (Including 5 foreign nationals)	66	15.75
4	Domestic and Family Conflicts (Relationships/Disputes)	52	12.41
5	Violence Inflicted by Other Family Members	26	6.21
6	Others (Homelessness, Elderly Care, Substance Abuse, Informal Debt)	17	4.06
7	Mental Health Issues	8	1.91
Total		419	100.00

2. Statistical Breakdown of Temporary Shelter Admissions in 2025 (Total: 248 Cases)

No.	Type of Crisis / Issue	Number of Cases	Percentage (%)
1	Children Accompanying Mothers / Newborn Cases	99	39.92
2	Unplanned Pregnancy	43	17.34
3	Intimate Partner Violence (IPV) / Abuse by Spouses (Including 5 foreign nationals)	42	16.94
4	Economic Hardship / Financial Crisis	35	14.11
5	Others (e.g., Homelessness / Vagrancy)	8	8.23
6	Domestic and Family Conflicts	8	3.23
7	Violence Inflicted by Other Family Members	7	2.82
8	Individuals Living with HIV (PLHIV) Status Support	5	2.02
9	Community-Based Sexual Violence (Perpetrated by youth groups)	1	0.40
Total		248	100.00

Summary and Data Analysis

1. The Dominant Demographics-Mothers and Children (57.26%):By aggregating "Children Accompanying Mothers/Newborn Cases" (39.92%) and "*Unplanned Pregnancy*" (17.34%), this combined cohort constitutes the vast majority of shelter admissions. These findings heavily reflect a critically high and ongoing social demand for maternal and child welfare services.
2. Gender-Based Violence (20.16%):The empirical evidence underscores that gender-based violence primarily stems from "*Intimate Partners or Spouses*" (16.94%). This rate significantly surpasses violence inflicted by other family members or community perpetrators, highlighting the pervasive nature of domestic abuse within private spheres.
3. Socio-Economic Factors (14.11%):Ranking as the fourth leading cause of admission, economic hardship serves as a major structural catalyst. This external pressure forces vulnerable women to seek institutional shelter once they experience a severe breakdown of financial support systems.

Table: Summary of Assistance Requests Categorized by Issue (All Channels)

No.	Type of Issue	Admission (Cases)	Calls/Line App (Cases)	Total (Cases)	Percentage (%)
1	Mothers and Children / Unplanned Pregnancy	142*	147	289	43.33
2	Intimate Partner Violence (IPV)	42	66	108	16.19
3	Economic Difficulties / Unemployment	35	103	138	20.69
4	Family Issues	8	52	60	9.00
5	Violence by Other Family Members	7	26	33	4.95
6	Mental Health / HIV	5	8	13	1.95
7	Others (Homelessness, Substance Abuse, Informal Debt)	8	17	25	3.75
8	Sexual Violence in the Community	1	0	1	0.15
Grand Total		248	419	667	100.00

Executive Summary

- **Primary Issue: "Mothers and Children"**

Nearly half (43.33%) of all assistance requests come from individuals facing unplanned pregnancies or seeking childbirth support. This highlights the core mission of the Emergency Home to efficiently allocate and prepare resources to support this group.

- **Economic Impact on Consultation Trends**

Financial difficulties and unemployment represent the second highest reason for contact (20.69%).

The majority of these requests are made through phone calls and the Line application. This pattern reflects how livelihood hardships directly undermine residential and housing stability.

- **The Silent Threat of "Domestic Violence"**

Combined cases of violence perpetrated by spouses, partners, and family members total 141 cases (21.14%). This segment represents a critical demographic requiring immediate safety and protection interventions.

3. Assistance Process of the Emergency Home

3.1 Core Values and Service Guidelines

Safe Space: Providing secure accommodation while fostering an environment of trust and friendliness for all service users.

Empowerment: Focusing on alternative counseling to enable women to regain control and make their own life choices.

Respect for Autonomy: Collaboratively finding solutions while strictly prioritizing the decisions made by the women.

3.2 Social Work and Psychological Services

Comprehensive Assessment: Diagnosing issues and evaluating risks across physical, psychological, and social dimensions.

Case Management: Conducting home visits and organizing multidisciplinary team meetings to develop sustainable assistance plans.

3.3 Medical and Mental Health Services

Coordinating referrals and accompanying service users to meet doctors and psychiatrists at partner organizations, including:

Main Hospitals: Srithanya Hospital, Bhumibol Adulyadej Hospital, Si Kan (RTAF) Hospital, IMH Hospital, Vajira Hospital, and other government hospitals.

Community Health Centers: Public Health Center 60, Songprapha 26 Medical Clinic, and other network partners.

3.4 Rehabilitation, Recovery, and Child Care

Psychological Rehabilitation: Enhancing internal empowerment to foster positive attitudes and promote self-reliance.

Child Protection: Operating a nursery and a children's home to ensure infants and older children enjoy a good quality of life and safety while their mothers face crises.

3.5 Legal Services and Rights Protection

Justice Coordination: Partnering with Don Muang Police Station and legal experts from the Foundation for the Promotion of Gender Equality.

Specialized Collaboration: Coordinating with the Domestic Violence Prevention Operations Center, as well as local public and private social networks, to conduct home visits and provide appropriate future assistance.

4. Access Channels and Referral Sources

The sources of women and children seeking assistance can be classified into 4 primary groups:

4.1 Direct Access & Digital Media

This represents the easiest and fastest accessible channels for individuals facing crises:

- Walk-in: Directly contacting the Emergency Home in person.
- Social Media: The Association's Facebook page, TikTok, and Pantip.
- Online Channels: Website (Internet) and Line Official Account.

4.2 Government & Public Services

Human security networks and the justice system:

- Hotlines & Assistance Centers: Social Assistance Center 1300 and the Domestic Violence Prevention and Resolution Operations Center.
- Local & Specialized Agencies: Children and Families Shelters (Government sector), Bang Rak District Office, etc.
- Safety Frontiers: Police stations and various hospitals.

4.3 Non-Governmental and International Organizations (NGOs & International Organizations)

Entities managing complex cases or displaced persons:

- International Organizations: UNHCR (United Nations High Commissioner for Refugees).
- Refugee Assistance Agencies: Bangkok Refugee Center (BRC).
- Diplomatic Missions: Various embassies (e.g., the Embassy of Peru).
- Civil Society Organizations: Private foundations and networks working on women's rights and gender equality.

5. Operational Details Categorized by Issue

5.1 Assistance for Unplanned Pregnancies (43 Cases)

The Emergency Home strictly prioritizes women's bodily autonomy and their right to make independent life choices. The operational outcomes are as follows:



- **Prenatal Care through Childbirth (41 Cases):** This group consists of women who chose to continue their pregnancies or whose gestational age exceeded the legal limit for termination. The Emergency Home coordinated prenatal care, routine health check-ups, and delivery services at Bhumibol Adulyadej Hospital, Directorate of Medical Services, Royal Thai Air Force.



- **Safe Pregnancy Termination (2 Cases):** Acting upon the explicit decision of the women, the Emergency Home coordinated referrals to Ramathibodi Hospital for safe procedures.

5.2 Assistance for Women and Children Experiencing Violence (50 Cases)

This group is categorized into 7 cases of abused children and 43 cases of abused women, with the following interventions and outcomes:

- **Rights Protection and Legal Action**
 - ⇒ Coordinated with the police and the Domestic Violence Prevention and Resolution Operations Center: 3 cases
 - ⇒ Filed petitions for emergency temporary protection orders with the Juvenile and Family Court: 2 cases
- **Post-Assistance Life Path Decisions**
 - ⇒ Starting a New Life: Decided to separate or file for divorce: 21 cases
 - ⇒ Returning to Family of Origin: Returned to stay with their own biological families: 14 cases
 - ⇒ Reconciliation with Spouses/Partners: Decided to return and resume living with their partners: 10 cases



5.3 Maternal Services and Child Care Facilities

The Nursery

The nursery provides care and protection for infants and newborns aged from birth to 1.5 years who are affected by unplanned pregnancies, operating in accordance with the Child Protection Act, B.E. 2546 (2003):

- **Number of Service Users:** 23 cases in total (receiving continuous care for 6 months to 2 years, including both daytime and residential care).
- **Outcomes of Care:**
 - ⇒ Reunified with Family (Returned to Mother): 7 cases
 - ⇒ Referred to Specialized Agencies for Better Quality of Life: 9 cases (including Holt Sahathai Foundation, Friends of Children Foundation, the Thai Red Cross Society, and Phayathai Babies' Home), under the capacity assessment conducted by social workers specializing in child assistance.

BANDEK (Children's Home)

The Children's Home provides care and protection for preschool and early childhood children aged 1.5 to 10 years who are affected by unplanned pregnancies, in accordance with the Child Protection Act, B.E. 2546 (2003). It promotes all-round skills development through the following activities:

- **Skill-Stimulating Activities:** Early childhood education activities designed for children aged 3–9 years old.
- **Community Clean-up Activities:** Leaf-raking and cleaning activities around the Emergency Home grounds.
- **"Young Bookworms" Reading Activity:** Field trips to the Suan Rommanee Library to foster a love for reading.
- **"The Ethics Tree" Activity:** Temple visits for making merit, offering Sangkhathan (alms), feeding birds and fish, and performing public service by sweeping temple grounds.

Educational Field Trips: Recreational and learning excursions to Somdet Phra Srinagarindra Park.

Physical Fitness Activities: Swimming excursions for children at the We -Train Center.



Promotion of Children's Educational Rights

Guided by the core philosophy of promoting universal educational rights for every child, in 2025, social workers and psychologists from the Emergency Home successfully enrolled 6 children (4 Thai children and 2 foreign national children) into the following 4 educational institutions:

- Wat Weluwanaram School (Sinsap-Phensuwan Anusorn)
- Premprachanoukhro Saiyut-Kasemsongkhro School (Don Mueang)
- Bamrung Rawiwan Witthaya School
- Rajaprajanugroh 58 School, Nonthaburi Province



5.4 Assistance and Support for Vulnerable Families

To provide a "starting capital for a new life" for vulnerable families, the Emergency Home executed the following initiatives:

- Welfare and Relief Support: Distributed financial aid along with "Happiness Sharing Bags" (essential consumer goods, including powdered milk, rice, and disposable diapers) to 37 vulnerable families.

*Special Acknowledgments to Our Beneficiaries:

- Mrs. Nualphan Lamsam
- Ms. Laphasra Marom
- And all faithful donors who have served as a vital pillar of support for our mission.



6. Healing, Therapy, and Rehabilitation through Anthroposophic Art Therapy

- **Art Therapy Intervention:**
 - ⇒ Anthroposophic Art Therapy serves as a vital tool for assessing and rehabilitating the psychological well-being of women and children staying at the home, enabling them to regain their inner strength.
 - ⇒ This initiative focuses specifically on healing vulnerable children and women within the Emergency Home by utilizing creative artistic processes.
 - ⇒ The therapy serves a dual purpose: evaluating the emotional states of service users and providing therapeutic rehabilitation to counteract the psychological impacts of violence.
 - ⇒ Ultimately, this specialized approach aims to restore emotional balance, rebuild self-confidence, and empower service users to reclaim control over their lives.



7. Home Visits for Case Assessment and Follow-up Care

Social workers and psychologists conducted a total of 34 home visits to assess eligibility for assistance and monitor ongoing progress. These visits were carried out through 2 main approaches:

- **On-site Visits (Fieldwork):** 15 cases located within the areas of Nonthaburi, Khlong Toei, Don Mueang, Bang Khae, and Pathum Thani.
- **Online Follow-ups (Remote Monitoring):** 19 cases for service users residing in other provinces across the country.



The Women's Education and Training Center

Background and Objectives Established in 1989, The Women's Education and Training Center serves as a non-formal education hub for underprivileged individuals, offering independent vocational training programs. As an integral service branch of the Association, the center focuses on enhancing quality of life and strengthening professional expertise. It aims to deliver comprehensive education and equip individuals with the practical skills necessary for sustainable career development.

Target Groups

The center expands its services to encompass three primary demographics:

- Individuals facing crises who seek shelter and assistance at the Emergency Home.
- Underprivileged and marginalized members of the community.
- The general public who are interested in self-development and professional skill acquisition.

Operational Performance in 2025

1. Vocational and Side-Income Training Courses The center organized professional courses tailored to the interests, aptitudes, and available free time of the residents during their stay at the Emergency Home. The Women's Education and Training Center focuses heavily on enabling members to generate income during their shelter period while equipping them with lifelong practical skills. In 2025, the outstanding artisanal products handcrafted by the members included:

1.1 Artificial Flower Crafting: Produced a total of over 1,128 pieces, which includes:

- 764 bouquets of orchids and nylon fabric lotuses.
- 341 silk flowers.
- 23 potted flower arrangements.

1.2 Hand Embroidery Work: Produced a total of 780 pieces of bags and keychains, including special custom orders such as embroidered bookmarks and small embroidery hoops.

1.3 Sewing and Dressmaking: Produced a total of 745 pieces of phone pouches and coin purses.



2. Interest Groups and Income-Generating Handicraft Activities

2.1 24-Hour Baking Course: This vocational program was attended by 15 participants from the general public.



2.2 30-Hour Dressmaking Course: This vocational program was attended by 9 participants from the general public.



3. General Non-Formal Education (NFE) In collaboration with the Don Mueang Non-Formal Education (NFE) Center, the center organized classroom-based group learning sessions (held on Sundays and Wednesdays) with the following enrollment details:

- **Semester 1/2025:** A total of 94 students (35 students in Lower Secondary School / 59 students in Upper Secondary School).
- **Semester 2/2025:** A total of 87 students (36 students in Lower Secondary School / 51 students in Upper Secondary School).

4. Learning Support Networks In 2025, the center received outstanding cooperation from leading organizations to develop the skills of our members through the following programs:

- **Embroidery and Handicrafts:** Knowledge sharing on craft product development and various embroidery patterns was generously supported by Phutrapat Shop, The Chaipattana Foundation.



- **Culinary Skills:** Training sessions on making Patongko (Thai-style Chinese crullers) and utilizing the Thermomix cooking appliance were organized by the International Chamber of Commerce.



- **Language Skills:** English language lessons for children staying at the Emergency Home were conducted by a foreign volunteer, Ms. Archer Caroline.



Youth Development

The Association focuses on proactive engagement with children and youth to cultivate positive attitudes toward gender equality, respect for human dignity, and the prevention of unplanned adolescent pregnancies and substance abuse.

Objectives

1. Prevention Campaigning: Addressing and resolving violence against women and unplanned adolescent pregnancies.
2. Developing Next-Generation Leaders: Enhancing youth potential to foster responsibility toward themselves, their families, and society.
3. Promoting Equality: Raising awareness and cultivating mindsets focused on gender equality.

In 2025, the Association maintained continuous coordination with external networks and educational institutions, deploying guest speakers to deliver knowledge and life-skills development activities to youth as detailed below:

1. Wat Lat Phrao School (Lat Phrao District Office)

The Association implemented two core projects focused on promoting adolescent reproductive health, preventing and addressing HIV/AIDS in schools, and strengthening capacities to prevent and resolve substance abuse:

1.1 Adolescent Reproductive Health and HIV/AIDS Prevention and Resolution in Schools: Conducted on May 15, 2025, targeting 140 students from Lower Secondary School (Grades 7–9 / Mattayom 1–3).

1.2 Substance Abuse Prevention, Resolution, and Capacity Building Campaign: Conducted on June 19, 2025, targeting 60 students in Grade 8 (Mattayom 2).



2. Don Mueang District Office

The Don Mueang District Office coordinated with the Association to provide guest speakers for a panel discussion on "Living in Modern Society and Problem-Solving." This session was part of a larger project dedicated to substance abuse prevention and the reduction of teenage pregnancy.

- **Venue and Date:** Conducted at Donmuang Thahan Argard Bamrung School on Wednesday, July 2, 2025.
- **Target Group:** 180 students from Lower Secondary School (Grades 7–9 / Mattayom 1–3).



3. Duangkamon School

The school coordinated with the Association to provide guest speakers for a workshop on "Sex Education and Adolescent Development." This initiative was part of the "Bright Students, Healthy Minds" Project (Wai Rian Wai Sai Sai Jai Sukkhaphab).

- **Venue and Date:** Conducted at Duangkamon School on Wednesday, September 3, 2025.
- **Target Group:** 350 students from Upper Elementary School (Grades 4–6 / Prathom 4–6).



4. Wat Khu Bon School (Wathananan Utis)

The school coordinated with the Association to provide guest speakers for a training session for student leaders on "Sexuality Education: Peer-to-Peer Learning" (Phi Sorn Nong).

- **Dates:** Conducted on August 4–5 and August 7, 2025.
- **Target Group:** A total of 200 participants, which included:
 - ⇒ 180 students from Grade 6 (Prathom 6)
 - ⇒ 10 students from Grade 8 (Mattayom 2)
 - ⇒ 10 students from Grade 9 (Mattayom 3)



5. Bang Phli Yai Subdistrict Administrative Organization (SAO)

The organization coordinated with the Association to provide guest speakers for a project focused on "HIV/AIDS Control and Prevention in Schools."

- **Venue and Date:** Conducted at the auditorium of Suvarnabhumi Technological College of Business Administration Samut Prakan on Wednesday, December 17, 2025.
- **Target Group:** 150 students in total, including:
 - ⇒ 1st to 3rd-year Vocational Certificate (Voc. Cert.) students.
 - ⇒ 1st-year High Vocational Certificate (High Voc. Cert.) students.



Table: Summary of Youth Development Guest Speaker Activities (2025)

No.	Educational Institution / Organizer	Date	Project / Topic	Target Group	Number of Participants
1	Wat Lat Phrao School (Lat Phrao District Office)	May 15, 2025 Jun 19, 2025	• Adolescent Reproductive Health and HIV/AIDS Prevention • Substance Abuse Prevention & Capacity Building	Grades 7–9 (Mattayom 1–3) Grade 8 (Mattayom 2)	140 60
2	Donmuang Thahan Argard Bam-rung School (Don Mueang District Office)	Jul 2, 2025	"Living in Modern Society and Problem-Solving" (Substance abuse & teenage pregnancy reduction)	Grades 7–9 (Mattayom 1–3)	180
3	Duangkamon School	Sep 3, 2025	"Sex Education and Adolescent Development" (Bright Students, Healthy Minds Project)	Grades 4–6 (Prathom 4–6)	350
4	Wat Khu Bon School (Wathananan Utis)	Aug 4–5, 7, 2025	"Sexuality Education: Peer-to-Peer Learning" (Student Leader Training) • Grade 6: 180 students • Grade 8: 10 students • Grade 9: 10 students		200
5	Suvarnabhumi Technological College of Business Administration (Bang Phli Yai SAO)	Dec 17, 2025	"HIV/AIDS Control and Prevention in Schools" • 1st–3rd Year Voc. Cert. • 1st Year High Voc. Cert.		150
Grand Total					1,080



Gender and Development Research Institute (GDRI)

Gender and Development Research Institute (GDRI) Annual Report 2025

In 2025, the institute's core mission focused on conducting proactive research to promote gender equality and enhance the active participation of vulnerable groups within the environmental dimension. To achieve sustainable social and environmental outcomes, GDRI strategically executed these Initiatives in close collaboration with leading international organizations.

1. Global Research and Policy Advocacy

- Gender and Environment (CINTALAM): Partnered with Save the Children to conduct fieldwork in the 3 Southern Border Provinces, assessing the participation of vulnerable groups in climate change adaptation.
- Maternity Welfare for Working Mothers: Partnered with labor networks and international organizations (Global Fund for Women) to develop a Policy Brief. This brief aims to advocate for the welfare of single mothers, teenage mothers, and self-employed/independent female workers under the concept of Work-Life Balance and Valuing Care Work.

2. Policy Advocacy Forums

- Forums Organized: Hosted 3 major forums with a total of 311 participants, covering key issues such as International Women's Day, investment in maternity welfare, and the life-course security of women across all age groups.
- Key Achievement: Representatives from political parties, the legislative branch, and international organizations attended to listen to policy proposals and integrate them into public policy agendas.

3. Network Building and Capacity Development

- Capacity Building: Organized training on AI utilization for children's rights and social impact assessment to upgrade journalism and academic research standards.
- Public Communication: Developed the website www.gdrithailand.org and the "Gender Talk" program (via Facebook Live) to serve as a digital knowledge repository on gender dimensions.
- Legislative Engagement: Welcomed and hosted the House of Representatives'

1. Global Research and Policy Advocacy

1.1 Action Research under the CINTALAM Project (2025)

(Focus Area: Environmental Management and Climate Change through the Dimensions of Gender and Vulnerable Groups)

Table: Implementation Timeline and Target Groups for the CINTALAM Project (2025)

Date	Location / Target Area	Activity Format and Target Group
Jan 4–5, 2025	C.S. Pattani Hotel, Pattani	• Workshop: Co-drafting the project proposal in collaboration with networks from the 3 Southern Border Provinces. • Focus Group (1st Session): Small group discussions with youth, local communities, civil society, and the business sector.
Jan 12, 2025	Laila Hotel, Yala	• Focus Group (2nd Session): Small group discussions with youth, local communities, civil society, and the business sector to gather in-depth qualitative data on gender dimensions.
Feb 6, 2025	Pakaharang School, Pattani	• Focus Group (Children - 1st Session): Gathering feedback and assessing the active participation of male and female students in local environmental management.
Feb 13, 2025	Laemthong Upatham School, Pattani	• Focus Group (Children - 2nd Session): Continuing the gathering of feedback and assessing the active participation of male and female students (Follow-up session).



Activity-Based Content Summary

1. Research Framework Preparation and Proposal Drafting (Jan 4–5, 2025 @ Pattani)

- Content: Organized a workshop to draft a collaborative project proposal with local network partners.
- Methodology: Initiated baseline data collection through focus group discussions with local youth representatives, communities, civil society organizations, and local business operators in Pattani Province.

2. In-Depth Gender Dimension Analysis in Communities (Jan 12, 2025 @ Yala)

- Content: Conducted the second focus group discussion to gather diverse perspectives between men, women, and vulnerable groups in Yala Province regarding the impacts of climate change.
- Scope: Analyzed the specific roles and adaptive capacities of the business sector and civil society in addressing these environmental challenges.

3. Amplifying Children and Youth Voices (Feb 6 & Feb 13, 2025 @ Pattani)

- Content: Conducted field visits at Pakaharang School and Laemthong Upatham School, providing an inclusive platform for both male and female students to reflect on the following areas:
 - ⇒ Local understanding and awareness of climate change issues.
 - ⇒ Environmental management recommendations tailored from children's viewpoints.
 - ⇒ Future support requirements and the types of active participation children wish to see in their communities.

Key Research Findings

- Inclusion: Prioritizes engaging often-overlooked demographics, such as children and vulnerable groups in conflict-affected areas, empowering them to take an active role in environmental planning.
- Gender Lens: Analyzes how women and children experience the effects of natural disasters and global warming differently from other groups, ensuring the design of targeted, effective public policies.
- Local Wisdom: Leverages the existing socio-cultural networks across the 3 Southern Border Provinces to ensure the collected data is highly accurate and aligned with the traditional way of life.

1.2 Governance Networking and Global Equality Campaigning

In 2025, the institute implemented the CSIG Project and expanded its collaborative network under the International Republican Institute (IRI) and its partner alliances. The core objective focused on strengthening the capacity of Civil Society Organizations (CSOs) while advancing women's leadership roles across political, economic, and climate change dimensions to foster inclusive, multi-stakeholder governance. The key initiatives are detailed below:

Table: CSIG Project Activities and Governance Networking (2025)

Date	Activity / Core Topic	Co-Organizer / Venue
Jan 16–17, 2025	MEL Workshop (Monitoring, Evaluation and Learning): Developing project monitoring and evaluation systems under the CSIG Project.	International Republican Institute (IRI) at Holiday Inn Sukhumvit
Jan 24, 2025	Gender Talk (Live): "Women's Roles in Local Politics"	Broadcast live via FB Page
Feb 14, 2025	Gender Talk (Live): "Women, Love, and Soft Power"	Broadcast live via FB Page
Mar 26, 2025	International Women's Day 2025 (Core Activities): • Panel Discussion: "Climate Friendly: Walk the Talk" • Exhibition: CSO Booth Showcase • Live Stream: Broadcast via Facebook Page: Gender Talk	British Embassy and WFD at Baan Dusit Thani (Sala Daeng)



Detailed Activity Content Summary

1. Governance Development and Project Monitoring (Jan 16–17, 2025)

- **Activity:** MEL Workshop (Monitoring, Evaluation and Learning).
- **Project:** Civil Society for Inclusive Governance (CSIG), supported by the International Republican Institute (IRI).
- **Core Content:** Developing comprehensive project monitoring and evaluation systems to strengthen the capacity of civil society organizations. This initiative focused on driving inclusive governance that serves all demographics. Executives from the institute actively participated to establish operational standards aligned with global frameworks.

2. Online Media Advocacy Campaign via "Gender Talk" (Jan–Feb 2025)

The institute utilized live broadcasting (Facebook Live) as a strategic digital communication tool to amplify and mainstream key social issues to the public across two core dimensions:

- **Political Dimension (Jan 24):** Broadcast under the topic "Women's Roles in Local Politics" to advocate for and advance women's active participation in decision-making and public administration at the community level.
- **Psychological and Power Dimension (Feb 14):** Broadcast under the topic "Women, Love, and Soft Power" to foster public understanding of soft power and promote equitable relationships within contemporary social contexts.

3. International Women's Day 2025 Policy Forum (Mar 26, 2025)

- **Activity:** A high-level panel discussion titled "Climate Friendly: Walk the Talk."
- **Collaborative Networks:** Co-organized with the British Embassy and the Westminster Foundation for Democracy (WFD).
- **Core Content:** Convened under the global theme "International Women's Day 2025: Eco, Econ & Equal" at Baan Dusit Thani, focusing on the following pillars:
 - ⇒ **Eco & Equal:** Intersecting gender equality with local and global environmental conservation strategies.
 - ⇒ **Econ:** Presenting sustainable economic alternatives that are both eco-friendly and equitable for women workers.
- **Socio-Cultural Showcase:** Featured a dedicated CSO Booth Exhibition to display the grassroots achievements of civil society networks. The entire forum's insights were simultaneously broadcasted live to the general public via the Gender Talk Facebook Page.

1.3 Project on Accelerating Social Welfare and Protection for Working Mothers/Parents

"Fostering Work-Life Balance and Valuing the Economic Contribution of Care Work"

In 2025, the Gender and Development Research Institute (GDRI) served as the primary coordinator collaborating with labor and human rights networks including HomeNet Thailand, the Thai Labor Solidarity Committee (TLSC), and the Labor Rights Promotion Network (LPN)—to drive public policy adjustments aimed at improving the quality of life for mothers and primary caregivers, with strategic backing from global organizations.

A) Project Profiles and Strategic Alliances

- Project Title: Accelerating the Social Welfare, Security, and Protection for Working Mothers/Parents
- International Beneficiaries: Supported by the Global Fund for Women and the Global Alliance Against Traffic in Women (GAATW).
- Operational Co-Networks: The Foundation for Labour and Employment Promotion (HomeNet Thailand), the Thai Labour Solidarity Committee (TLSC), and the Labour Rights Promotion Network Foundation (LPN).

B) Core Policy Objectives and Targets

- Work-Life Balance: Developing comprehensive Policy Briefs and guidelines focused on optimizing balance between professional obligations and personal well-being.
- Unpaid Care Work: Advocating for the public and private sectors to formally recognize the "economic value" of domestic duties and child-rearing (Care Work).
- Inclusion (Vulnerable Demographics): Spearheading protection frameworks specifically targeted at marginalized and high-risk maternal groups, including:
 - ⇒ Single mothers and teenage mothers.
 - ⇒ Indigenous mothers and mothers living with disabilities.
 - ⇒ Mothers experiencing domestic violence and those engaged in informal employment (Informal Workers).

Key Strategic Insights

- **Policy Advocacy** : Serving as the primary coordinator in drafting policy proposals submitted to politicians and government sectors demonstrates the institute's strategic shift. It marks a transition from individual case-by-case assistance toward driving country-wide structural change.
- **The Care Economy** : Attributing formal economic value to unpaid care work and child-rearing represents a highly progressive agenda. This shift ensures that women performing domestic duties are no longer overlooked or invisible within the national economic system.
- **Coalition Building** : Forming strategic alliances with national-level labor solidarity committees provides substantial leverage. This partnership ensures that the Association's policy proposals carry weight and are backed by empirical databases from actual labor groups nationwide.

1.3.1 Working Group Convenings and Policy Targets (2025) This initiative systematically focuses on formulating a comprehensive Policy Brief under the framework of "Accelerating Social Welfare, Security, and Protection for Mothers in the Labor Sector," executed through structured operations:

Table: Working Group Meeting Timeline and Policy Brief Milestones (2025)

Date	Session	Format / Venue	Core Focus and Meeting Objectives
Feb 18, 2025	1	Building B, Thai PBS (In-person)	Initial Working Group Kick-off Meeting.
Mar 18, 2025	2	Online	Project briefing/TOR clarification and commencing the production of the Policy Brief document.
Jun 10, 2025	3	Online	Monitoring the progress of each network partner and resolving operational bottlenecks.
Jul 22, 2025	4	Online	Monitoring the progress of drafting the Policy Brief research document.
Sep 3, 2025	5	Online	Refining the draft research paper and preparing for the upcoming panel discussion at the TK Palace Hotel.
Oct 8, 2025	6	Online	Reporting overall progress and strategizing next steps.
Oct 18, 2025	7	Online	Brainstorming session for producing campaign media and a 3-5 minute video campaign.
Oct 31, 2025	8	Online	Preparing presentation media to be featured in the policy advocacy forum on December 8, 2025.

11.3.2 Focus Group Discussion (FGD) Processes

The Gender and Development Research Institute (GDRI) conducted a total of 7 focus group discussions to gather in-depth, qualitative insights regarding the social welfare and protection needs of working mothers across various professional and social contexts, detailed as follows:

Table: Focus Group Discussion (FGD) Demographics and Key Highlight Issues (2025)

Date	Target Group / Area	Key Discussion Highlights
May 14, 2025 (Morning)	Indigenous Mothers (Nan Province)	Welfare rights and accessibility to public resources.
May 14, 2025 (Afternoon)	Karen (Pgazkoenyau) Indigenous Mothers (Chiang Mai Province)	Traditional way of life, employment conditions, and designing appropriate maternal welfare.
May 20, 2025	Single Mothers / Teenage Mothers / Domestic Violence Survivors	Psychological healing and opportunities for a new life restart (Conducted at the Emergency Home).
May 21, 2025	Single Mothers / Widows (3 Southern Border Provinces)	Welfare rights in conflict-affected zones and protection frameworks for vulnerable groups.
May 28, 2025	Mothers Living with Disabilities (All categories)	Operational limitations and specific welfare solutions that cater directly to mothers with disabilities.
Jun 9, 2025	Self-Employed / Independent Mothers (Informal Sector)	Labor protection, social security, and financial safety nets.
Jul 22, 2025	Grandmothers Serving as Primary Caregivers	Recognizing and measuring the economic value of unpaid care work within multi-generational families.



2. Policy Advocacy Forums and Public Engagement

2.1 Policy Drive on International Women's Day (2025)

The Association for the Promotion of the Status of Women (APSW), through the Gender and Development Research Institute (GDRI) and in partnership with its network alliances, hosted a high-level policy forum to critique existing frameworks and propose equitable economic solutions for women and children.

- Forum Topic: "State Economic Policies: Leaving Working Women and Children Behind"
- Date: March 4, 2025
- Venue: Student Christian Center (SCC), Bangkok, alongside a live broadcast via the GenderTalk Facebook Page.

A) Strategic Objectives

- **Analyze and Critique:** Evaluating the current government's economic policies and their socio-economic impacts on working women across all employment statuses.
- **Propose Policy Solutions:** Submitting evidence-based policy recommendations to the legislative branch and the government to ensure alignment with gender equality principles.
- **Raise Public Awareness:** Communicating the fundamental importance of "Care Work" and the rights of female workers to the general public and mass media channels.

B) Summary of Forum Activities

- **Morning Session (Voice of Labor):** Representatives from working women's groups and female labor unions presented empirical, grassroots challenges alongside technical policy recommendations.
- **Afternoon Session (Collective Action):** A coalition of women's organizations, labor groups, and children's rights networks jointly issued a formal declaration addressed to the Prime Minister and the Cabinet, urging immediate structural interventions to resolve livelihood hardships and socio-economic inequality.

Key Strategic Takeaways:

- **Access to State Power:** Directly submitting proposals to the Prime Minister highlights the Association's strategic elevation from primary care interventions toward driving macro policy and structural adjustments.
- **Synergy of the Coalition:** Uniting three vital sectors (women, labor, and children) gave substantial weight to the demands, illustrating how economic hardships are systematically interconnected within the family unit.
- **Social Connectivity:** Utilizing the GenderTalk platform to live stream the event effectively translated complex academic and policy discourses into accessible public knowledge, expanding the forum's digital footprint.

2.2 Maternal Welfare Policy Drive (Policy Advocacy 2025)

The Gender and Development Research Institute (GDRI) of the Association for the Promotion of the Status of Women hosted a national forum to reform working mothers' welfare systems, aligning them with global standards and contemporary Thai social contexts.

- **Forum Topic:** "Lightening the Maternal Burden: Investing in Maternal Welfare to Build Tomorrow's Quality Citizens"
- **Date & Venue:** September 26, 2025, at the TK Palace Hotel, Chaeng Watthana, Bangkok.
- **Global Alignment:** Executed in strategic coordination with the global Decent Work Day (October 7).

Strategic Proposals

- **Reforming Maternal Labor Protection Frameworks:** Presenting empirical qualitative data regarding marginalized and vulnerable mothers (single, indigenous, and disabled mothers), supplemented by comparative international legal analyses to identify actionable and realistic welfare solutions for Thailand.
- **Child-Rearing as a "Shared Responsibility":** Advancing the philosophy that child-rearing is not solely a woman's duty, but a shared responsibility across all genders, family networks (including grandmothers and grandfathers), and local communities to achieve true work-life balance.
- **Decent Work:** Urging the public and private sectors to invest in welfare structures that promote the intrinsic value of all employment types equally, thereby securing sustainable quality of life for all worker groups.

Summary Policy Insights

- **Shifting Social Perspectives:** Championing the concept of "shared responsibility" successfully dismantles the traditional socio-cultural myth that places child-rearing burdens strictly on mothers. It formally validates the socioeconomic contribution of grandparents within the domestic care ecosystem.
- **International Alignment:** Intersecting the policy proposals with the Decent Work principles established by the International Labour Organization (ILO) elevates the Association's demands to global benchmarks, providing substantial leverage during governmental negotiations.
- **Strategic Social Investment:** The institute strategically reframes public perception of welfare from being a "fiscal or budgetary burden" to an "investment in human capital development," which yields long-term economic and social returns for the country.

Policy Forum Implementation Process: "Lightening the Maternal Burden"

The Association for the Promotion of the Status of Women, through GDRI, designed a participatory approach for knowledge exchange to effectively translate academic research into actionable, high-impact policy proposals. The operational details are as follows:

Morning Session: Knowledge Marketplace and Grassroots Reflection (Knowledge Exchange)

- **World Café Format & Exhibition:** The forum provided an interactive space where representatives from 4 partner organizations presented empirical lessons and policy recommendations derived from their extensive fieldwork (comprising the 7 targeted focus group discussions). This design allowed participants to engage deeply with primary source data and insights.
- **Stakeholder Dialogue:** A dedicated platform was established to gather diverse perspectives and constructive feedback from a multi-stakeholder network, including:
 - ⇒ The executive and legislative branches (representatives from various political parties).
 - ⇒ The private business sector and academic institutions.
 - ⇒ Civil society organizations (CSOs) and international non-governmental organizations (INGOs).
- **Moderator (Morning Session):** Ms. Ratchada Tharafak (Coordinator of the Family-Friendly Workplace Network)

Afternoon Session: Research Presentations and Advocacy Media (Policy Advocacy)

- **Video Campaign:** Screening of a short video campaign that consolidated field activities and multi-sectoral reflections regarding the coalition's proposals, designed to drive emotional engagement and public awareness.
- **Policy Brief Presentation:** The 4 partner organizations jointly presented the finalized, comprehensive Policy Brief research document to systematically push the proposals toward actual legislative enforcement.
- **Moderator (Afternoon Session):** Ms. Usa Lerdsrisuntad (Director of the Association for the Promotion of the Status of Women - APSW)
- **Communication Channel:** Broadcast live via the Gender Talk Facebook Page to effectively maximize public reach and digital engagement.



Strategic Advantages

- **360-Degree Communication** : Actively engaging the legislative branch and political parties in the morning stakeholder dialogue significantly enhances the impact of the policy proposals. This integration creates viable opportunities for these recommendations to be adopted into future political campaigns or legislative frameworks.
- **Innovative Presentation** : Utilizing the World Café format effectively bridges the gap between academic researchers and grassroots communities. This design successfully translates complex research data into tangible, concrete, and easily understandable insights.
- **Strong and Competent Leadership** : Having the forum moderated by prominent organizational leaders, Ms. Usa and Ms. Ratchada, reinforces the institute's specialized expertise and its leading role in driving family and maternal welfare initiatives in Thailand.

2.3 Public Policy Forum for the Security and Well-being of Women Across All Lifespans: Safe, Unburdened, and Uplifted The Gender and Development Research Institute (GDRI) of the Association for the Promotion of the Status of Women hosted a high - level policy forum to synthesize the year-long advocacy achievements, guided by the core philosophy of building a society where women are "Safe, Unburdened, and Uplifted."

- Core Topic: "Security and Well-being of Women Across All Lifespans: Safe, Unburdened, and Uplifted" (Policy Dialogue: Unburdened and Uplifted)
- Date & Venue: December 8, 2025, at the TK Palace Hotel, Chaeng Watthana, Bangkok.



Agenda Highlights :

Session	Panel Topic and Presentations	Core Policy Objectives
Morning Session	Maternity Welfare and Social Protection	Presenting the policy frameworks of various political parties targeted at mothers within the formal, informal, and vulnerable sectors, while synthesizing research-based recommendations into actionable legislative enforcement.
Afternoon Session	Safety and Security Across Aging Lifespans	• Eliminating Sexual and Gender-Based Violence against women and children. • Developing sustainable income and healthcare policies for aging women. • Expanding early childhood welfare systems to guarantee quality growth and development.

Strategic Insights

- **A Life-Cycle Approach** This forum explicitly demonstrates that the Association's advocacy goes beyond immediate "mothers and children" care. By expanding its protective frameworks to encompass aging women, the organization strategically aligns its mission with Thailand's current transition into a complete aging society.
- **Fostering Political Accountability** Engaging multiple political parties to pitch and present their policy roadmaps during both the morning and afternoon sessions serves as an effective mechanism to generate institutional commitments. This ensures that these grassroots gender issues are integrated into future national-level agendas.
- **Concrete and Unified Synthesis** This platform served as a national anchor that successfully synthesized research-based recommendations gathered throughout the year. It consolidated scattered qualitative data into a unified, high-impact manifesto at the end of 2025.

Table: Summary of Public Policy Advocacy Forums Throughout 2025

Date	Core Topic	Strategic Milestones and Objectives
Mar 4, 2025	State Economic Policies: Leaving Working Women Behind	Issuing a formal joint declaration and policy manifesto to the Prime Minister (International Women's Day).
Sep 26, 2025	Lightening the Maternal Burden (ปลด "เดอะแบกของแม่")	Reforming social welfare and protection frameworks for working mothers (Global Decent Work Day).
Dec 8, 2025	Safe, Unburdened, and Uplifted (ปลอดภัย ไม่แบก ไม่จมน)	Submitting comprehensive, life-cycle public policy proposals to various political parties.

Table: Summary of Policy Forum Participants Categorized by Organization Type (2025)

Organization Type / Representative Group	Male	Female	LGBT+	Total (Persons)
1. Civil Society Organizations (CSOs) Network	100	33	1	134
2. Formal, Informal, and Migrant Workers	82	33	3	118
3. Politicians and Legislative Bodies	22	3	3	28
4. Government Officials and Academics	17	2	—	19
5. International Organizations	6	—	—	6
6. Mass Media	6	—	—	6
Grand Total	233	71	7	311

Engagement Insights (Summary)

Grassroots-Driven Campaign (81%): A total of 252 participants from CSOs and labor groups (formal, informal, and migrant workers) joined the forums. This proves the Association's policy proposals are genuinely driven by firsthand community voices.

Direct Access to Policy Makers (9%): The active participation of 28 politicians and legislators directly connected grassroots manifestos to policy circles, maximizing opportunities for future parliamentary reform.

3. Partnership Building and Capacity Building

3.1 Institutional Capacity and Skill Development

Staff members of the institute actively participated in multi-stakeholder conferences and strategic workshops alongside network partners to elevate academic knowledge, upgrade research methodologies, and foster social work innovations:

Capacity Building & Partnerships (Summary)

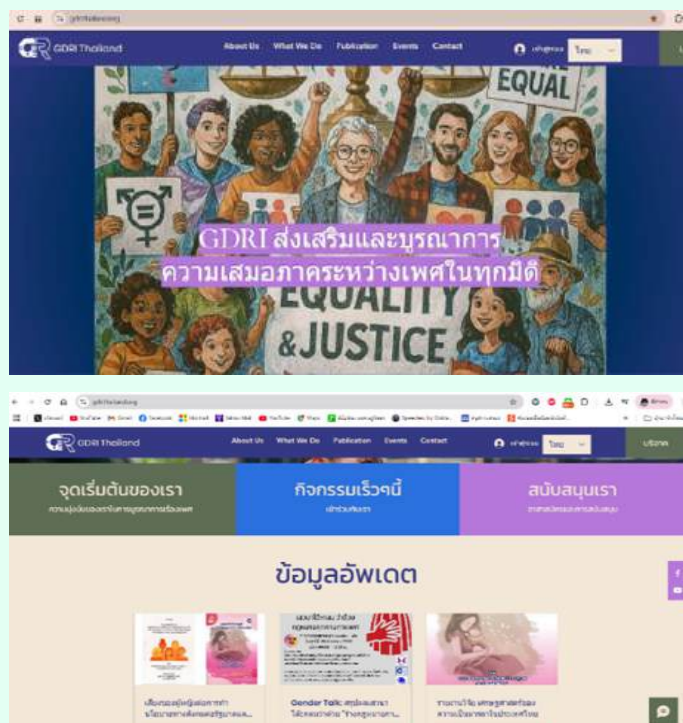
- **May 24–25, 2025 (AI & Child Rights):** Partnered with Dek Tao Kan Network to train staff on utilizing AI in journalism to protect and promote children's rights.
- **May 26, 2025 (Poverty Reduction Budgeting):** Attended the Secretariat of the House of Representatives' briefing on area-based budgetary analysis to combat localized poverty.
- **Jun 21, 2025 (Maternal Labor Protection):** Participated in HomeNet Thailand's conference at The Palazzo Hotel, reviewing comparative maternal welfare research across Southeast Asia.
- **Nov 21, 2025 (AI for Social Impact):** Collaborated with Sukhothai Thammathirat Open University to study AI technology applications for driving positive social changes.



3.2 Corporate Communications and Digital Data Management

The institute systematically prioritizes elevating its organizational image to global standards while engineering modern, accessible digital pathways for public knowledge retrieval:

- **Hosting National Study Delegations (June 26, 2025):** The institute welcomed the House of Representatives' Standing Committee on Children, Youth, Women, the Elderly, Persons with Disabilities, Indigenous Groups, and LGBT+ Individuals. The delegation reviewed the institute's women's status and quality-of-life development frameworks to adopt them as blueprints for driving national legislation and public policy.
- **Bilingual Public Relations Infrastructure:** Designed and deployed professional Thai-English bilingual roll-up displays across national and international conference stages, projecting global standards and cross-border communication excellence.
- **Digital Transformation and Brain Trust Launch:** Engineered and launched the official website of the Gender and Development Research Institute (GDRI): www.gdrithailand.org to serve as Thailand's primary digital brain trust and resource repository for gender dimensions.
- **Omni-Channel Content Management:** Executed an integrated media management strategy across cross-platform channels including the official Website, Blogger, YouTube, and GDRI Facebook pages-guaranteeing that data reaches and engages target demographics across all generational spans.



Public Relations and Fundraising

Operational Performance (2025) In 2025, the Public Relations and Fundraising Department effectively served as the central bridge connecting the Association's core missions with the general public through digital platforms. The operations heavily focused on proactive public communication and providing preliminary online consultation services (Online Advisory), with performance outcomes summarized below:

1. Communication Channels and Digital Footprint

A) Online Operations via Website, Facebook Page, and Messenger Inbox

Communication Channel	Usage Statistics (2025)	Core Objectives & Functions
Website: www.apsw-thailand.org	28,836 (Visitors)	Serving as the central database for organizational background, core objectives, and comprehensive performance reports across all sectors.
Facebook Page: สมาคมส่งเสริมสถานภาพสตรี สถานภาพสตรีฯ บ้านพักฉุกเฉิน ดอนเมือง	16,000 (Followers)	Broadcasting public relations activities, engaging with individual and corporate donors, and interacting directly with service users.
Messenger (Inbox): Facebook Messages	1,108 (Inquirers)	Delivering critical information, guidance, and swift preliminary online advisory support to individuals facing socio-economic or domestic crises.



B) LINE Official Account: EmergencyHome.apsw (LINE ID: @186unint)

This digital channel serves as a strategic public relations platform to communicate with donors, interact with service users, and deliver information and rapid consultation.

In 2025, the channel achieved a Total Target Reach of 900 users, with interactive services and data provision delivered to 296 unique inquirers, categorized as follows:

Table: Summary of LINE Official Account Inquiry Categories (2025)

No.	Category of Inquiry	Number of Inquiries (Cases)	Percentage (%)
1	Donations, Sponsored Meals, and Corporate Social Responsibility (CSR)	279	94.26
2	Social Work Assistance (Requests for Crisis Support)	15	5.07
3	General and Miscellaneous Inquiries	2	0.67
Grand Total		296	100.00

Comparative Analysis of Digital Channels (Facebook vs. LINE)

- Donor Preference (LINE): Over 94% of LINE users contacted the Association for donations and CSR, showing it is the preferred platform for corporate and individual donor coordination.
- Crisis Frontline (Facebook): Facebook remains the primary gateway for individuals in distress, handling 324 crisis cases compared to only 15 cases received on LINE.
- Database Asset: The 900 LINE OA followers provide a high-value database for the Association to launch direct fundraising and broadcast public relations campaigns.

Grand Total Digital Reach & Media Production (2025)

Grand Total Digital Reach Summary

- **Website:** 28,836 Views (Serving as the primary institutional database)
- **Facebook:** 16,000 Followers / 1,108 Inbox Messages (Operating as the frontline channel for crisis assistance and donor engagement)
- **LINE OA:** 900 Total Reach / 296 Active Chats (Heavily centered on donor relations and Corporate Social Responsibility (CSR) coordination)

C) Public Relations Media Production

Content Marketing: The department continuously produced and published news updates, operational movements, and activity reports of the Association across the official website and Facebook page. This proactive content strategy ensures organizational transparency and provides empirical accountability to all individual and corporate donors regarding the impact of their contributions.

Summary of Services via the Association's Facebook Page (2025)

In 2025, the Association delivered online consultation and support services through the Facebook Messenger Inbox to a total of 1,108 unique inquirers, categorized by their primary service needs as follows:

Table: Summary of Facebook Messenger Inquiry Categories (2025)

No.	Category of Inquiry	Number of Inquiries (Cases)	Percentage (%)
1	Donations, Sponsored Meals, and Corporate Social Responsibility (CSR)	706	63.72
2	Social Work Assistance (Requests for Crisis Support)	324	29.24
3	General and Miscellaneous Inquiries	52	4.69
4	Vocational Training Enrollment Applications	26	2.35
Grand Total		1,108	100.00

Powerful Resource Mobilization: Over 63% of Facebook inquiries were for donations and sponsored meals, establishing the page as the central hub for citizen and corporate CSR resources.

Frontline Crisis Support: Managed 324 social work assistance cases (averaging nearly 1 case per day), showing that individuals in distress view Facebook as a safe and accessible gateway for prelimi-

2. Public Outreach and Exhibition Activities (Outreach & Exhibition)

In 2025, the Public Relations and Fundraising Department collaborated with the Education and Training Department to showcase the Association's mission and distribute artisanal products handcrafted by the members across public venues and corporate partner sectors:

Table: Summary of Public Relations and Product Exhibition Booths (2025)

Date	Venue / Event Title	Core Activities & Highlights
July 6, 2025	CDC Ballroom (Pradit Manutham Rd.) "Jazzy Concert" Event	Raising awareness for the Association's mission and distributing member-handcrafted products.
July 23, 2025	Airports of Thailand Public Company Limited (AOT) Headquarters, Don Mueang	Operating a joint public relations booth and product exhibition alongside the Education and Training Department.
August 27, 2025	Airports of Thailand Public Company Limited (AOT) Headquarters, Don Mueang	Conducting the second consecutive public relations and craft product distribution initiative.
September 24, 2025	Airports of Thailand Public Company Limited (AOT) Headquarters, Don Mueang	Conducting the third consecutive public relations and craft product distribution initiative.



3. Fundraising via Donation Box Campaigns (Donation Box Campaign)

In 2025, the Association received excellent cooperation from various business establishments and retail stores to place donation boxes, providing the general public with opportunities to support the missions of the Emergency Home. The operational outcomes are summarized below:

- **Donation Box Network:** Currently, a total of 84 donation boxes are actively placed across various strategic locations throughout Bangkok and its surrounding metropolitan areas.
- **Annual Fundraising Yield:** Through the systematic rotation and collection of 8 donation boxes this year, the campaign successfully raised a total of 17,546.50 Baht to support ongoing operations.
- **Sustainable Corporate Partnerships:** The Association receives continuous, long-term support from leading private entities that host permanent donation boxes within their facilities and allocate charitable funds annually, including:

⇒ Central Watson Co., Ltd. (Watsons Thailand)

⇒ Bangkok Hospital Pattaya



4. Donation Management and Resource Allocation (Donation Management)

In 2025, the Association received great benevolence from individual donors and various corporate organizations in the form of both in-kind goods and financial contributions to support direct assistance programs for our target groups. The operational statistics are detailed below:

Table: Breakdown of Donation Channels and Contribution Formats

No.	Donation Channel	Number of Donors (Cases)	Contribution Format
1	Postal / Parcel Delivery	3,307	In-Kind Goods & Supplies
2	In-Person Donation (Identified / Named)	1,143	In-Kind Goods & Supplies
3	In-Person Donation (Anonymous / Walk-in Parcel)	186	In-Kind Goods & Supplies
4	Financial Donation (In-Person Office Visit)	356	Cash / Cheque / Bank Transfer
5	Combined Donation (Both Funds and Goods)	50	Hybrid (In-Kind & Financial)
Grand Total		5,042	

B) Donation Management (Circular Economy)

The Association has established a management system for donated items to maximize their utility and value as follows:



- **Reducing Organizational Expenses:** Good-condition items are sorted and distributed for internal use within the emergency shelter and administrative offices.
- **Asset Monetization:** Surplus items (such as clothing, bags, and home decor) are sold at the "ShopBoon : Association Shop" to generate revenue, which directly funds the care of women and children.

Details and Donation Classification

In 2025, the Association received generous contributions from donors providing various types of items. The Fundraising Department carefully sorted these donations to maximize their utility, classifying them into three main groups:

1. General Consumables (90%)

This category consists of secondhand items in good condition. They are utilized internally within the shelter or sold through the "ShopBoon" shop. It includes:

- **Apparel:** Children's and adults' clothing, bags, shoes, hats, glasses, and scarves.
- **Toys and Accessories:** Dolls, developmental toys, hair accessories, and miscellaneous jewelry.
- **Household Items:** Cups, bowls, glasses, clocks, books, notebooks, and stationery.

2. Electrical Appliances and Electronic Devices (10%)

This group includes miscellaneous equipment that provides convenience and reduces the organization's procurement costs:

- **Household Appliances:** Fans, rice cookers, electric stoves, electric kettles, irons, and lamps.
- **Maternal and Child Equipment:** Breast pumps, milk warmers, cribs, strollers, and baby mattresses.
- **IT Equipment:** Computers, printers, mice, keyboards, and various electronic accessories.

3. Essential Supplies

These goods are distributed directly to the Emergency Shelter, Children's Home, and Nursery for daily care and maintenance:

- **Food and Beverages:** Rice, cooking oil, chicken eggs, powdered milk, boxed milk, drinking water, instant noodles, and canned fish.
- **Cleaning and Hygiene Products:** Laundry detergent, fabric softener, dishwashing liquid, toilet cleaner, tissues, sanitary napkins, diapers, soap, shampoo, and medical masks.

Donation Insights

- **Logistics Efficiency:** Shipping via postal and parcel services (3,307 donors) is the highest channel. This reflects that donors nationwide can easily access and support the Association through modern logistics systems.
- **Organizational Trust:** Having over 5,000 donors within one year (averaging 13–14 donors per day) demonstrates a strong, loyal supporter base and deep trust in the Association's mission.
- **Systematic Management:** The sorting and selling processes at the Association Shop build financial sustainability and reduce waste, strictly adhering to Circular Economy principles.

Fundraising Channels	Details
punboon Project (ttb)	Accepts online monetary donations via the E-donation system under TMBThanachart Bank's punboon Project. https://www.punboon.org/foundation/00009
K-Shop (Kasikorn Bank)	Accepts online monetary donations through the K-Shop on KPlus Market, Kasikorn Bank. (Operation commenced on October 1, 2025)

5. Digital Fundraising

**Fundraising through banking systems effectively reduces administrative workloads for receipt issuance and strengthens donor confidence.*

6. Special Events

In 2025, the Association had the honor of participating in international advocacy campaigns and receiving support from leading organizations to advance women's rights and raise funds for the emergency shelter, as follows:



1) International Women's Day 2025

: SHEPOSSIBLE Campaign:

On March 5, 2025, Ms. Usa Lerdsrisuntad, Director of the APSW, co-launched the "**WOMEN'S AGENDA**" campaign at Central Chidlom. She participated in a panel discussion aimed at sharing positive energy and inspiring women across five key dimensions led by prominent Thai female figures. Subsequently, on May 15, 2025, products and merchandise were officially handed over to support the Association's ongoing operations.

- **Leading Women Summit 2025:** On March 6, 2025, the Australia New Zealand Women's Group (ANZWG) and the Australian High Commission organized the "Leading Women Summit 2025" charity event at the Hilton Sukhumvit Bangkok. A portion of the event's proceeds was donated to APSW. The event was attended by Dr. Pornpimon Vipulakorn, President of APSW, and Dr. Maytinee Bhongsvej, Secretary-General. The total donation received from this event amounted to 44,500 Baht.



- **Green Ribbon Campaign (Watsons) :** Watsons organized a charity sale of green ribbons on International Women's Day, donating all proceeds without deduction to the Association. Dr. Narudee Kiengsiri, Board Member, attended the event as the APSW's representative at the CP Tower Silom. The campaign raised a total donation of 269,165.00 Baht. Additionally, Fine Today (Thailand) Co., Ltd., a business partner of Watsons participating in this campaign under the SENKA brand, contributed an additional donation of 50,000 Baht to the APSW.

2) Happiness Sharing and Food Welfare Activities

"Delicious Food... Must Be Shared" Project by ZEN Group: On August 7, 2025, the executive team led by Ms. Jomkwan Chirathivat, along with Ms. Verceau and Nong Khon Dee, provided high-quality meal sets for lunch. This warm and close-knit activity brought great joy and delicious meals to the residents of the Emergency Home.



3) Proactive Fundraising and Network Partner Power In the second half of 2025, the APSW received strong support from the corporate sector through innovative fundraising activities that created a broad positive social impact. The key events are summarized below:

3.1 Collaboration with "Watsons Thailand"

- **29th Anniversary Celebration (August 28, 2025):** Held at ICONSIAM, Watsons donated a direct financial contribution of 250,000 Baht. Additionally, a doll auction featuring products from the NIVEA and Eucerin brands raised an extra 329,000 Baht.
- **Year-End Happiness Sharing Activity (December 11, 2025):** Watsons' executives and employees visited the Emergency Home to organize recreational activities and donate consumer goods. They received a warm welcome from the Association's executive committee.

4. Campaign for the Month of Eliminating Violence against Women (November 2025)

- *"Purple Ribbon Project"* by KOSE (Thailand) Co., Ltd.: Under its premium brand, Decorté, the company organized activities to eliminate violence throughout November 2025. On December 26, 2025, Mr. Hideki Matsumoto, Executive of KOSE (Thailand) Co., Ltd., and Ms. Tatsamon Nitayasiroj, DECORTÉ Brand Manager, along with their team on behalf of Decorté Thailand - a premium cosmetics and skincare brand - presented a donation of 121,951 Baht from their Corporate Social Responsibility (CSR) campaign, the *"Purple Ribbon Project."*

Campaign Objectives & Legacy: The project aims to assist women who are victims of harassment and all forms of violence, directly supporting the APSW's ongoing operations to aid women and children at the Emergency Home. This meaningful campaign has been held for four consecutive years, starting in 2022.



Interested Parties and Supporters of the Operations (Fiscal Year 2025)

1. Visits and Study Tours

In 2025, the Association served as a prominent learning center for women's and children's welfare, attracting significant interest from both domestic and international organizations. The statistics for official visits and study tours are as follows:

Visitor Groups	Number of Groups	Number of Visitors
1. General Public (Thai National)	57	1,010
2. Students (Schools / Universities)	18	168
3. International Visitors	10	74
Total	85	1,234



2. Support from Government Agencies The Association received multi-dimensional support from various government sectors to collaboratively resolve issues and improve the quality of life for women and children:

A) Policy and Academic Partners

- Ministry of Justice: Office of the National Reconciliation Committee
- Ministry of Agriculture and Cooperatives: Office of Agricultural Economics (International Agricultural Economics Division) Ministry of Public Health: Institute for Urban Disease Control and Prevention, Bangkok

B) Healthcare Partners

The Association received excellent cooperation in medical referrals and holistic physical and mental healthcare from leading hospitals, including:

- **Primary Hospitals:** Bhumibol Adulyadej Hospital, RTAF Hospital (Sikan), Srithanya Hospital, and Bamrasnaradura Infectious Diseases Institute
- **Specialized and University Hospitals:** King Chulalongkorn Memorial Hospital, Ramathibodi Hospital, Rajavithi Hospital, Somdet Chaopraya Institute of Psychiatry, Nopparat Rajathanee Hospital, and Public Health Center 60

C) Support Formats and Budget Proportion

- **Operational Cooperation:** Emphasizes the provision of resources to resolve immediate problems for women and children.
- **Financial Support:** Provided in the form of project and activity grants, accounting for 5% of the Association's total annual expenses.
- **Volunteer Activities:** Involves the donation of consumer goods on important occasions, as well as continuously engaging government officials and staff to improve the Association's landscape.



3.Support and Empowerment from Private Sector and Civil Society Partners

The operational success of the Association for the Promotion of the Status of Women throughout 2025 was achieved through the generosity and continuous support of a diverse network of partners, as follows:

A) Corporate Partners

This group of enterprises provided financial grants for activities, donated essential products, and co-organized fundraising campaigns:

- **Beauty and Consumer Goods:** Central Watsons Co., Ltd., I.C.C. International Public Company Limited, Thai Wacoal Public Company Limited, Beiersdorf (Thailand) Co., Ltd. (NIVEA/Eucerin), KOSÉ (Thailand) Co., Ltd., Shiseido (Thailand) Co., Ltd., and Fine Today (Thailand) Co., Ltd. (SENKA).
- **Industrial and Aviation Sectors:** Airports of Thailand Public Company Limited (AOT), Bangkok Aviation Fuel Services Public Company Limited (BAFS), and Sumiso Global Logistics (Thailand) Co., Ltd.
- **Food and Beverage Sector:** ThaiNamthip Corporation Co., Ltd., and Chai Heng Heng Co., Ltd.
- **Media and Digital Agencies:** Facebook (Thailand) Co., Ltd., GMM Media Public Company Limited, Market Connections Asia Public Company Limited, and Lue Dee Agency Co., Ltd.
- **Retail and Apparel Sector:** The Mall Group Co., Ltd., and TNLX Company Limited (TNLX).

B) Foundations & Non-Profits

- **National Foundations:** Princess Srinagarindra's Charity Fund Foundation
- **Associations and Clubs:** Pan-Pacific and South-East Asia Women's Association (PPSEAWA), Rotary Club of Bangkok Charity, and Australia New Zealand Women's Group (ANZWG)

C) Government & Military Volunteers

In addition to financial support, the Association received strong cooperation in terms of personnel and volunteer activities from:

- Royal Thai Armed Forces Headquarters
- Royal Thai Air Force Security Force Command
- Immigration Bureau

4. Food Catering and Welfare Sharing Activities (Food & Relief Supplies)

The Emergency Home serves as a center of benevolence, continuously attracting well-wishers throughout 2025. Various activities were organized to boost the morale and spirits of women and children, with the following details:

- **Total Number of Well-wisher Groups:** 247 groups
- **Total Number of Visitors / Organizers:** 1,001 individuals

Support Formats:

- **Food Catering:** Providing high-quality and hygienic meals to the members and staff of the Emergency Home.
- **Donations of Consumer Goods:** Delivering essential supplies for mothers and children (such as powdered milk, diapers, and cleaning utilities)



General Administration, Finance, and Human Resources

General Administration

“Supporting Organizational Infrastructure and Accommodations for a 24-Hour Mission”

In 2025, the General Administration Department performed its mission to support the Association’s readiness in all dimensions, ensuring that assistance to the target groups was continuous and highly efficient.

1. Vehicle and Travel Management

The Association managed a total of 5 vehicles to transport service users and coordinate with network agencies, with details as follows:



No.	Vehicle Model / License Plate	Years of Ownership	Remarks
1	KIA (3-Row Passenger Van) จพ-9449	14 Years	Donated by Dr. Pensri Pijaisanit
2	NISSAN MARCH ญฎ-712	15 Years	Central Pool Vehicle
3	TOYOTA HILUX REVO 8กฉ-2733	6 Years	Multi-purpose Pickup Truck
4	ISUZU (Songthaew / Passenger Truck) สข-315	2.5 Years	Target Group Transportation Vehicle
5	HONDA CITY พง-785	1 Year	Sedan (Donated by the general public in 2025)

2. Building and Utilities Maintenance

The major maintenance project in 2025 was the repair of the ceiling and roof of the Narin Karuna Building (completed in February):

- Details: Repair of the 3rd-floor concrete ceiling, which was damaged by water leakage and accumulation caused by a clogged drainage pipe.
- Operating Budget: 265,562 Baht, expended to ensure the ongoing safety of all building users.



3. Membership Recruitment, Association for the Promotion of the Status of Women

In 2025, the Association strengthened its network, counting a total of 114 lifetime members, classified as follows:

- **Executive Board Members:** 15 individuals
- **Advisory Committee:** 18 individuals
- **Association Staff:** 28 individuals
- **External Individuals and Support Networks:** 53 individuals



4. Other Support Missions

- **Documentation and Clerical Work:** Managing administrative tasks, registering incoming and outgoing correspondence, and coordinating with external agencies.
- **Procurement:** Managing office supplies and equipment to ensure sufficient resources for daily operations.
- **Environmental Care and Housekeeping:** Maintaining cleanliness within the buildings and preserving green areas to ensure a beautiful and safe environment for all residents.

Finance and Accounting

The financial management of the Association strictly adheres to financial regulations. The Executive Board emphasizes accuracy, cost-efficiency, and transparency. The financial performance for the year 2025 is summarized below:

- **Total Revenue:** 22,186,577.76 Baht
- **Total Expenses:** 15,502,639.76 Baht
- **Net Surplus (Revenue over Expenses):** 6,683,938.00 Baht

The financial statements were audited by PYS AUDIT COMPANY LIMITED. The annual revenue-expense budget for 2025 was managed in accordance with the established practice of maintaining a balanced budget.

Human Resources Department (HR)

Human Resource Management and Development

Staffing Overview

As of December 31, 2025, the Association had a total workforce of 35 employees. The personnel changes during the year are summarized below:

- Current Staff Status: 30 Females / 5 Males
- Personnel Changes During the Year: 4 Resignations, 4 Retirements, and 1 Contract Renewal

Capacity Building and Professional Standard Elevation

The Association actively encourages personnel to participate in national and international training sessions and academic conferences to strengthen competencies in three core dimensions:

1. Digital Skills Dimension

- AI Skills for Social Impact Training: Participated in a training session organized by Microsoft (Thailand) to apply AI tools to enhance the efficiency and capability of social development operations.

2. Child Rights & Protection Dimension

- Women and Family Protection Act Workshop: Attended an operational workshop to drive initiatives under the Women and Family Protection Act, co-organized with the Department of Women's Affairs and Family Development.
- Teacher Network for Child Rights Training: Engaged in a training program focused on strengthening teacher networks to support child rights and universal early childhood welfare.
- ASEAN Collaboration to End Violence against Children Conference: Participated in the ASEAN collaborative meeting aimed at ending violence against children, organized by the Department of Children and Youth Affairs.

3. Social Work Excellence Dimension

- Emergency Home Personnel Capacity Building: To enhance the capabilities of Emergency Home personnel, social workers were dispatched to attend a total of 9 professional training sessions.



We-Train Center

A Social Enterprise under the Association for the Promotion of the Status of Women Core Mission: To generate sustainable revenue to support the Emergency Home project. Every service utilized plays an essential role in giving new hope to the women and children staying at the shelter.

We-Train Services:

- Meeting and Seminar Rooms: Standard meeting rooms fully equipped with facilities, accommodating 20 to 250 participants. Ideal for seminars, camps, and various group activities.
- Sports & Health Club: Offers volleyball, futsal, and takraw courts, alongside a standard-sized swimming pool with separated areas for adults and children.
- "Krua Khun Ya" (Grandma's Kitchen) Restaurant: Serving budget-friendly meals, beverages, fresh coffee, and ice cream.
- Accommodations: Meeting all lodging needs with twin-bed rooms (28 rooms) and group dormitories (12 rooms, accommodating up to 200 guests).



2024 Performance: Creating a Positive Impact

In 2024, the We-Train Center welcomed a substantial total of 5,211 service users across 125 groups. A high volume of repeat clients continuously returned to use our services, reflecting deep trust and strong satisfaction with our hospitality.

The events hosted were diverse and comprehensive. These included organizing volleyball tournaments, as well as holding training sessions and seminars for internal departments under the Association for the Promotion of the Status of Women, alongside the Gender and Development Research Institute (GDRI). All of these activities successfully delivered benefits and enhanced the capabilities of the participants.

These accomplishments not only reflect the premium quality of our service delivery but also serve as a vital driving force supporting the Emergency Home mission, enabling sustainable assistance for women and children in need.



Performance Comparison: 2024 vs. 2025

In 2025, the We-Train Center generated a net profit of 260,526 Baht, demonstrating continuous growth and increased operational efficiency compared to 2024. This success not only highlights our growing financial strength but also enhances our capacity to support social welfare missions in a highly

Financial Performance Comparison: 2024 vs 2025			
Description	Year 2025 (Baht)	Year 2024 (Baht)	Percentage Change (%)
Revenue			
Front Office Services	38,899.23	120,405.44	-67.69%
Accommodations (Rooms)	2,757,045.81	2,436,442.55	+13.16%
Meeting Rooms (Seminars)	766,343.85	1,164,595.86	-34.20%
Restaurant (Food & Beverage)	2,591,354.07	2,823,830.40	-8.23%
Sports & Health Club	939,307.11	1,166,425.47	-19.47%
Filming / Production Location	275,700.94	0.00	New!
Total Revenue	7,368,651.01	7,711,699.72	-4.45%
Expenses			
Management / Administration	1,156,009.47	1,543,327.32	-25.09%
Front Office Services	744,419.55	869,510.56	-14.39%
Accommodations (Rooms)	1,390,703.59	1,419,494.74	-2.03%
Meeting Rooms (Seminars)	625,624.66	578,174.73	+8.21%
Restaurant (Food & Beverage)	2,449,076.75	2,512,778.52	-2.53%
Sports & Health Club	728,040.40	709,873.11	+2.56%
Filming / Production Location	14,250.00	0.00	New!
Total Expenses	1,108,124.42	7,633,158.98	-6.88%
Operating Profit (Loss)	260,526.59	78,540.74	+231.71%

A Major Milestone Toward Becoming a "Social Enterprise"

March 21, 2025, marks a historic day for the We-Train Center and the Association for the Promotion of the Status of Women, featuring a significant upgrade to its legal status as follows:

- **Social Enterprise (SE) Registration:** Officially certified as a Social Enterprise, reinforcing the organization's core commitment to business practices that generate a positive social impact.
- **Capacity Building & Expansion:** The SE status grants access to wider funding resources, corporate tax incentives for business partners, and a broader social enterprise network. This directly helps increase the financial support allocated to the Emergency Home project.
- Becoming a Social Enterprise stands as a powerful testament that every expenditure spent on We-Train Center's services does not merely buy premium-quality service, but also acts as an active contribution to driving a highly valuable social mission.



Happening Around the Association

Thursday, February 13, 2025

A media team from NHK Japan visited Ms. Usa Lerdsrisuntad, Director of APSW, to discuss operations and tour the facilities of the Association for the Promotion of the Status of Women under the Royal Patronage of HRH Princess Soamsawali Krom Muen Suddhanarinatha.



Wednesday, February 26, 2025 (1:30 PM – 2:30 PM)

A delegation from the Royal Thai Air Force Housewife's Association, led by the President, Mrs. Monthira Phatthanakul, alongside Vice Presidents Mrs. Apitsada Khantha, Mrs. Warisara Sadub, and Group Captain Waraphorn Kemgfak, visited the Association. The delegation also included Mrs. Chatchadaphorn Phaowijarn (Special Advisor), Mrs. Jareerat Satharnphatai (Advisor), Group Captain Wallapha Andara (Chairperson of the Educational Promotion Division), Squadron Leader Natrada Boonprasert (Secretary), Mrs. Premmika Khloyphayan (Assistant Treasurer), and Flying Officer Yupaphorn Phonnawee (Assistant Secretary).

Accompanied by the executive committee and staff from Don Mueang International Airport (Airports of Thailand Public Company Limited: AOT), the group presented a financial donation of 20,000 Baht along with essential consumer goods. These contributions directly support operations to assist women and children at the Association for the Promotion of the Status of Women under the Royal Patronage of HRH Princess Soamsawali Krom Muen Suddhanarinatha. Ms. Usa Lerdsrisuntad, Director of APSW, warmly welcomed the delegation and officially accepted the donations.

Tuesday, March 4, 2025

Phattharasub Property Co., Ltd. donated essential consumer goods, including rice, seasoning sauces, and clothing, to support underprivileged women and children under the Emergency Home project of the Association for the Promotion of the Status of Women. This charitable contribution was made in observance of "International Women's Week."



Wednesday, March 5, 2025

An executive team and employees from Mercure ibis Erawan Thailand, under The Erawan Group Public Company Limited and Erawan Chaophraya Co., Ltd., organized a public welfare event. The team hosted a creative workshop on towel origami (folding towels into animal shapes) for the members and staff of the Association. Additionally, they presented a financial donation to support the Emergency Home project of the Association for the Promotion of the Status of Women in observance of International Women's Week. Ms. Usa Lerdsrisuntad, Director of APSW, warmly welcomed the delegation and officially accepted the donation.



Wednesday, March 5, 2025

In observance of International Women's Day 2025, Ms. Supang Malaniyom, Director of the Social Affairs Department at Airports of Thailand Public Company Limited (AOT), and Ms. Panita Promnarath, Director of the Strategy and Sustainability Department at Bangkok Aviation Fuel Services Public Company Limited (BAFS), along with executives and employees from both AOT and BAFS, collaboratively organized a public welfare event for the women and children at the Emergency Home.

The event featured an eco-friendly workshop on producing bio-fermented liquid from food waste, weeds, and fallen leaves, conducted by the "Farm Hug by BAFS Group" team. Participants also jointly planted backyard vegetables for daily household consumption within the Emergency Home. Furthermore, the delegation presented financial donations, along with essential consumer goods and agricultural supplies, including fresh salad vegetables, drinking water, and gardening equipment. Ms. Usa Lerdsrisuntad, Director of APSW, warmly welcomed the visitors, officially accepted the contributions, guided them through an operational tour, and participated in planting the vegetable garden. These initiatives directly benefit the Emergency Home under the Association for the Promotion of the Status of Women under the Royal Patronage of HRH Princess Soamsawali Krom Muen Suddhanarinatha.



Thursday, March 6, 2025

In observance of International Women's Day 2025, the executive team and employees from Sephora (Thailand) Co., Ltd. generously organized a public welfare event at the Association. The team hosted an engaging makeup workshop, demonstrating various beauty techniques for the residents. Additionally, they provided a financial donation to sponsor a special lunch and contributed essential supplies to support underprivileged women and children under the Emergency Home project of the Association for the Promotion of the Status of Women under the Royal Patronage of HRH Princess Soamsawali Krom Muen Suddhanarinatha.



Thursday, March 13, 2025

The executive team and employees from Griffith Foods Co., Ltd. organized a public welfare event in observance of International Women's Day 2025 at the Association for the Promotion of the Status of Women under the Royal Patronage of HRH Princess Soamsawali Krom Muen Suddhanarinatha. The team hosted recreational and nutritional education activities, and sponsored a lunch for the women and children at the Emergency Home. Additionally, they donated essential consumer goods to support ongoing operations assisting women and children under the Emergency Home project.

Ms. Usa Lerdsrisuntad, Director of APSW, warmly welcomed the delegation, and Ms. Khanthanik Nirothon, Psychologist at the Emergency Home, officially accepted the donations on behalf of the project.





On April 25, 2025, the faculty, staff, and trainees of the Junior Air Force Welfare Officers Course (Class 24) organized a CSR public service activity under the project titled "Giving from the Heart is the Foundation of Happiness."

The delegation hosted hands-on workshops for the residents, including the "Grow a Mini Eco-Friendly Tree" and "DIY Multi-Purpose Cleaner" sessions. They also provided lunch for the women, children, and staff at the Emergency Home. Furthermore, monetary donations and essential consumer goods were contributed to support the operations of the Emergency Home under the Association for the Promotion of the Status of Women (APSW) under the Patronage of HRH Princess Soamsawali Krom Muen Suddhanarinatha.

The event was presided over by Group Captain Chanavee Klinmalee, Chief of Staff of the Directorate of Air Force Welfare, who delivered the opening remarks and officially handed over the donations. Ms. Usa Lerdsrisuntad, Director of APSW, warmly welcomed the delegation and officially accepted the contributions on behalf of APSW.



On Friday, May 9, 2025 (from 12:30 PM to 3:30 PM), the Association for the Promotion of the Status of Women (APSW) under the Patronage of HRH Princess Soamsawali Krom Muen Suddhanarinatha had the honor of welcoming H.E. Ms. Cecilia Galarreta, the Ambassador of Peru to Thailand.

The Ambassador was accompanied by a delegation from the Joint Foreign Chambers of Commerce in Thailand (JFCCT), led by JFCCT Chairwoman Mrs. Vibeke Lyssand Leirvåg. The purpose of the visit was to discuss potential ways to support and collaborate with the Association's ongoing operations.

Dr. Panpimon Wipulakorn, President of APSW, alongside Ms. Usa Lerdsrisuntad, Director of APSW, warmly welcomed the distinguished guests, delivered a comprehensive briefing on the Association's work, and guided the delegation on a tour of the facilities.



Tuesday, April 29, 2025

Seagate Technology (Thailand) Co., Ltd. donated baby essentials, including boxed milk, powdered milk, diapers, breast pumps, baby laundry detergent, baby fabric softener, and baby bottle cleanser. The company representatives also toured the facilities of the Emergency Home project under the Association for the Promotion of the Status of Women. Ms. Usa Lerdsrisuntad, Director of APSW, warmly welcomed the delegation and officially accepted the donations.

Friday, May 9, 2025 (10:00 AM – 11:00 AM)

The Executive Board, management team, staff, along with the women and children of the Emergency Home under the Association for the Promotion of the Status of Women, led by Dr. Pornpimon Vipulakorn (President), Mr. Arj Wichiencharoen (Vice President), and the Executive Committee, organized a merit-making ceremony to commemorate the 23rd anniversary of the passing of Mae Chi Khunying Kanitha Wichiencharoen, the esteemed founder of the Association for the Promotion of the Status of Women and Mahapajapati Theri College. Dr. Pornpimon Vipulakorn, President of APSW, presided over the ceremony, and Ms. Khanthanik Nirothon, Psychologist at the Emergency Home, served as the master of ceremonies (MC).



Thursday, May 15, 2025

Central Department Store, led by Ms. Treeranun Leelahawong, Public Relations and Partnership Director of Central Department Store under Central Retail, along with executives from various brand partners participating in the "CVS CENTRAL SHEPOSSIBLE 2025" campaign on the occasion of International Women's Day 2025, presented a financial donation raised from the sale of "SHEPOSSIBLE x Freen" t-shirts and bags, along with products from various brands including Wacoal, Jollynn, Sabina, BSC, Kullastri, CASIO, MLB, Watch Station, SAVOR BEAUTY, Kanebo Cosmetics, and Lady Plus to the Association.

The delegation also toured the Association's Vocational Training Center. Ms. Usa Lerdsrisuntad, Director of APSW, warmly welcomed the visitors and officially accepted the donations.





On May 20, 2025, a delegation from the British Embassy Bangkok, led by Mr. Brendan Fitzpatrick from the Political Section (Internal), visited the Association for the Promotion of the Status of Women (APSW) under the Patronage of HRH Princess Soamsawali Krom Muen Suddhanarinatha.

The purpose of the visit was to observe the Association's comprehensive operations and support programs. Ms. Usa Lerdsrisuntad, Director of APSW, warmly welcomed the delegation, delivered an informative briefing on APSW's ongoing initiatives, and guided the visitors on a tour of the facilities.

On May 25, 2025, a group of volunteers from the "Mind Bank" (Asa Thanakarn Sati), led by Kru Dol – Thanawat Katewimut, President of the Cheevit Sikkha Network, visited the Association to host a special charity event.



The initiative was titled *"Sharing Hearts, Sharing Love for Little Smiles... Mind Bank Volunteers for APSW."* The volunteers organized art and craft mindfulness workshops, alongside recreational activities designed to bring joy and therapeutic benefits to the residents. They also distributed dolls, hosted a special lunch, and donated funds along with essential goods to support the women and children staying at the Emergency Home.



On June 24, 2025, Lt. Gen. Phanphanga Luankaew, Military Comptroller General, accompanied by the executive team and officials from the Military Comptroller Department, Royal Thai Armed Forces Headquarters, organized a public service and CSR activity at the Association.

The delegation generously donated 20,000 Baht in cash along with essential consumer goods to support the Association's ongoing mission of assisting women and children at the Emergency Home. Additionally, the team engaged in a comprehensive landscape renewal project, which included gardening, landscaping, and cleaning the surrounding outdoor areas of the facility. Ms. Usa Lerdsrisuntad, Director of APSW, warmly welcomed the delegation and officially accepted the donations on behalf of APSW.

On June 26, 2025, the Association for the Promotion of the Status of Women (APSW) had the honor of welcoming the House Committee on Children, Youth, Women, the Elderly, the Disabled, Ethnic Groups, and LGBTQ+ Communities from the House of Representatives. The delegation was led by Dr. Panpimon Wipulakorn, President of APSW along with the APSW executive team.

The purpose of the visit was to discuss "The Development of Women's Quality of Life and Status." During the visit, the committee toured various sections of the Emergency Home, listened to challenges faced by the residents, and exchanged views on preventing and solving related issues.

Additionally, the delegation visited the Gender and Development Research Institute (GDRI) to study its work and discuss systemic challenges with vulnerable groups of women, including women with disabilities, elderly women, informal workers, domestic workers, self-employed individuals (such as motorcycle taxi drivers), and migrant workers. The session concluded with a comprehensive summary of recent research on women's issues.

Ms. Usa Lerdsrisuntad (Director of APSW), Ms. Ruengrawee Pichaikul (Director of GDRI), and Ms. Kornvint Vorasukh (Social Work Expert and Art Therapist) jointly welcomed the delegation, delivered presentations, exchanged insights, and guided the committee throughout the operational tour.



On July 4, 2025, Dr. Kongkiti Phusavat, Chairman of the JFCCT Education and Skills Committee, led a delegation from the Joint Foreign Chambers of Commerce in Thailand (JFCCT), alongside the Indian Women's Club, led by Ms. Gita Rattanaphas (President) and Ms. Manju Sehgal (Vice President), and the General Manager of The Athenee Hotel, to visit the Association.

The purpose of the visit was to observe the Association's operations and engage in meaningful discussions with the residents of the Emergency Home. On this occasion, the delegation generously donated 6 sewing machines along with a large quantity of fabric pieces and rolls. These materials will be used to support the dressmaking vocational training program, enabling residents to develop craftsmanship skills during their stay at the shelter.

Ms. Usa Lerdsrisuntad, Director of APSW, along with the APSW staff, warmly welcomed the delegation, delivered an operational briefing, accepted the donations, and guided the visitors on a tour of the facilities.

On August 1, 2025, the Directorate of Joint Operations, Royal Thai Armed Forces Headquarters, organized a charitable activity to honor the auspicious occasion of His Majesty the King's Birthday on July 28, 2025. The delegation donated essential consumer goods and visited the operations of the Association for the Promotion of the Status of Women (APSW) Emergency Home in Don Mueang. The event took place at the Boonkuer-Kingkaew Conference Room, Narin Karuna Building, where Ms. Usa Lertsrisuntad, Director of APSW, warmly welcomed the delegation, provided a briefing, and guided the site visit.



On August 13, 2025, executives and staff from Amari Don Muang Airport Bangkok Hotel organized a charitable activity to mark World Humanitarian Day. The team shared practical, income-generating knowledge by conducting a sandwich-making workshop for the female residents and staff of the Association for the Promotion of the Status of Women (APSW).

On August 22, 2025, a team from the PhadraPat Foundation organized a vocational workshop on "Hand-Embroidered Hair Clips" for the staff and residents of the Association for the Promotion of the Status of Women (APSW) under the Royal Patronage of Her Royal Highness Princess Soamsawali Krom Muen Suddhanarinatha. The activity aimed to enhance the skills and potential of the women in the Emergency Home through professional handicraft development.



On August 25, 2025, Major General Narongchai Chaichana, Secretary of the Royal Thai Armed Forces Headquarters, led a delegation of civil servants, government employees, and personnel from the Office of the Secretary to organize a public service activity under the "We Do Good Deeds with Our Hearts" Royal Volunteer Project. The team improved the landscape, cleaned the surrounding areas, collected garbage, and mowed lawns around the premises. Additionally, they donated essential consumer goods to the Association for the Promotion of the Status of Women (APSW) under the Royal Patronage of Her Royal Highness Princess Soamsawali Krom Muen Suddhanarinatha (Emergency Home, Don Mueang). This charitable initiative was dedicated as a royal merit to celebrate the Auspicious Occasion of Her Majesty Queen Sirikit The Queen Mother's Birthday Anniversary on August 12, 2025. The delegation was warmly received by Ms. Usa Lerdsrisuntad, Director of APSW.



On Monday, September 15, 2025, at 11:00 AM, a delegation of donors from the Provincial Waterworks Authority (PWA) hosted a lunch for the women and children at the Emergency Home. On this occasion, they also donated essential consumer goods to support the Emergency Home Project of the Association for the Promotion of the Status of Women (APSW). The delegation was warmly welcomed by Ms. Usa Lerdsrisuntad, Director of APSW, who officially accepted the donations.





On Saturday, September 13, 2025, from 10:30 AM to 1:00 PM, the executive team from Duangjai Kindergarten organized the "Love Leads the Heart, Duangjai Joins in Merit" (Khvam Rak Nam Jai, Duangjai Ruam Bun) project. The team visited the Emergency Home to make a charitable contribution by hosting a lunch for the women and children, as well as donating essential consumer goods to support the Emergency Home Project of the Association for the Promotion of the Status of Women (APSW). The delegation was warmly welcomed by Ms. Usa Lerdsrisuntad, Director of the APSW, who officially accepted the donations.

On Monday, September 15, 2025, at 3:00 PM, a delegation of donors from International Laboratories Co., Ltd. visited the Emergency Home Project of the Association for the Promotion of the Status of Women (APSW) to donate 1,560 tubes of toothpaste. The delegation was warmly welcomed by Ms. Usa Lerdsrisuntad, Director of APSW, who officially accepted the donation.



On Thursday, September 25, 2025, at 2:30 PM, executives and staff from Bangkok Expressway and Metro Public Company Limited (BEM) made a charitable donation of funds and essential supplies to the Emergency Home Project of the Association for the Promotion of the Status of Women (APSW) under the Royal Patronage of Her Royal Highness Princess Soamsawali Krom Muen Suddhanarinatha. Organized under the campaign "Counting Steps into the 10th Year: BEM Delivering Happiness to Society," the visit also included an overview of the Association's operations. The delegation was warmly welcomed by Ms. Usa Lerdsrisuntad, Director of APSW, who officially accepted the donations, provided a briefing, and guided the site visit.



On Thursday, October 16, 2025, Ms. Ladapa Khanthaniyom, Social Worker, and Ms. Ratchana Suphamethin, Secretary to the Director of APSW, represented the Association for the Promotion of the Status of Women (APSW) under the Royal Patronage of Her Royal Highness Princess Soamsawali Krom Muen Suddhanarinatha to receive a 50,000 Baht operational grant for charitable organizations.

The grant was presented by the Princess Mother's Charity Fund Foundation during the annual "Somdej Ya 90 Scholarship" and Operational Support Grant Presentation Ceremony for nursing students and charitable organizations. This annual event has been held since 1990 to commemorate the birth anniversary of Her Royal Highness the Princess Mother.



On October 27, 2025, Major General Narongchai Chaichana, Director of the Military Development Office, Armed Forces Development Command, Royal Thai Armed Forces Headquarters, led a delegation of civil servants, government employees, and personnel to organize a public service activity. The team provided complimentary haircut services to the female residents, children, and staff of the Association for the Promotion of the Status of Women (APSW) under the Royal Patronage of Her Royal Highness Princess Soamsawali Krom Muen Suddhanarinatha (Emergency Home, Don Mueang). The delegation was warmly welcomed by Ms. Korawint Worasook, Social Work Expert and Art Therapist of APSW.



On November 8, 2025, the Joint Foreign Chambers of Commerce in Thailand (JFCCT), Thermomix Thailand, and Bangkok Flour Mill Co., Ltd. partnered to organize the *"Thermomix for Change: Empowering Women Through Cooking"* project. The team conducted a cooking demonstration for making Chinese fried dough (Patongko), pandan custard, and soy milk. This initiative aimed to create career opportunities, share life-changing experiences for a sustainable future, and build professional vocational skills for the women and children in the Emergency Home. Additionally, Bangkok Flour Mill Co., Ltd. donated ingredients and materials for making Patongko to the Association for the Promotion of the Status of Women (APSW) under the Royal Patronage of Her Royal Highness Princess Soamsawali Krom Muen Suddhanarinatha (Emergency Home, Don Mueang). The delegation was warmly welcomed by Ms. Usa Lerdsrisuntad, Director of APSW, who officially accepted the donations.



On November 11, 2025, the Joint Foreign Chambers of Commerce in Thailand (JFCCT), Thermomix Thailand, and a team of volunteer instructors organized a vocational workshop under the *"Thermomix for Change: Empowering Women Through Cooking"* project. The session featured live demonstrations on making cookies, bakery items, and various dishes to equip women and children at the

Emergency Home with professional culinary skills for a brighter future. On this occasion, they also donated baking ingredients and equipment to the Association for the Promotion of the Status of Women (APSW) under the Royal Patronage of Her Royal Highness Princess Soamsawali Krom Muen Suddhanarinatha (Emergency Home, Don Mueang). The delegation was warmly welcomed by Ms. Usa Lerdsrisuntad, Director of the APSW, who officially accepted the donations.

On Saturday, November 15, 2025, at 10:30 AM, executives and staff from Progress Gunpai Security Guard Company Limited made a charitable donation of essential consumer goods to the Emergency Home Project of the Association for the Promotion of the Status of Women (APSW). The contribution was aimed at supporting women and children experiencing life crises and seeking shelter at the Don Mueang Emergency Home. The delegation was warmly welcomed by Ms. Khanthanik Nirothon, Psychologist, and Ms. Wanapha Hemphumi, Housing Management Officer, who officially accepted the donations.



On Thursday, November 20, 2025, a delegation of donors from the Air Chief Marshal Chalemkiat Wattanangkun Foundation visited the Association for the Promotion of the Status of Women (APSW) to present a financial contribution of 10,000 Baht. The delegation was warmly welcomed by Ms. Usa Lerdsrisuntad, Director of APSW, who officially accepted the donation.



On Tuesday, November 25, 2025, executives and staff from Corteva Agriscience (Thailand) Co., Ltd. organized the "Corteva Agriscience Better Together" activity. The team hosted a lunch for the women and children at the Emergency Home, and donated financial funds along with essential consumer goods to support the operational missions of the Emergency Home Project under the Association for the Promotion of the Status of

Women (APSW). The delegation was warmly welcomed by Ms. Usa Lerdsrisuntad, Director of APSW, and Ms. Wilaiporn Phiangkrathok, Head of Public Relations, who officially accepted the donations and guided the site visit.

On December 11, 2026, Central Watson Co., Ltd. (Watsons Thailand), led by Mr. Jirawat Taengjenkit (People Director), Ms. Israwadee Meepom (Customer Controller), and Mr. Korakot Onprang (IT & Digital Transformation Director), along with executives and staff, organized a year-end celebration to bring happiness to the female residents, children, and staff of the Association for the Promotion of the Status of Women (APSW) Emergency Home in Don Mueang. The festive event featured an inflatable playground, reward-earning games, a lucky draw, a lunch feast, a magic show, and a live band. Watsons Thailand also donated an assortment of Watsons product supplies.

The delegation was warmly welcomed by the APSW executive team, led by Ms. Usa Lerdsrisuntad (Director of APSW) and Ms. Ruengrawee Pichaikul (Director of the Research Institute). Additionally, board members including Dr. Panpimon Wipulakorn (President of APSW), Dr. Maytinee Bhongsvej (Secretary-General), and Mr. Wasan Feemuechang (Board Member) attended to welcome the guests and join the activities. Remarkably, Watsons Thailand has consistently organized this New Year happiness-sharing initiative for the Emergency Home for 17 consecutive years.



On December 12, 2025, MBK Public Company Limited, led by Ms. Satakamol Vorakul, Senior Vice President of Corporate Communications, donated 23,500 Baht along with essential supplies to support underprivileged women and children in the Emergency Home Project of the Association for the Promotion of the Status of Women (APSW). The donation was officially received by Ms. Usa Lerdsrisuntad, Director of APSW, at the MBK Center Shopping Mall.



On December 24, 2025, a delegation from the Mplus Foundation Bangkok, together with Miss Trans Beauty Thailand, the first runner-up, Dr. Nathan Kulpatwate, and Mr. Tong, a series actor, visited the Emergency Home to make a charitable contribution. The group hosted a special lunch for the female residents and children, and donated financial funds along with essential consumer goods to support the operations of the Emergency Home Project under the Association for the Promotion of the Status of Women (APSW). The visitors were warmly welcomed by Ms. Usa Lerdsrisuntad, Director of APSW, and Ms. Weena Khetnakhon, Front Office Manager of We-Train Co., Ltd., who officially accepted the donations.



On December 26, 2026, executives and staff from Dhipaya Insurance Public Company Limited generously donated essential consumer goods, including powdered milk, carton milk, and diapers, to support the operations and assist the women and children sheltering at the Emergency Home. The delegation was warmly welcomed by Ms. Usa Lerdsrisuntad, Director of APSW for the Promotion of the Status of Women (APSW), along with her team, who officially accepted the donations.



Association for the Promotion of the Status of Women Staff List

Director of APSW

Ms.Usa Lerdsrisuntad

Director of the Gender and Development Research Institute (GDRI)

Mrs.Ruengrawee Pichaikul

Senior Social Work Specialist

Ms.Korawin Worasuk

Social Work Department

- | | |
|-----------------------------|-------------------------|
| 1. Mr.Kantanick Nirothon | Psychologist |
| 2. Ms.Warisara Mudphet | Social Worker |
| 3. Ms.Dareenya Jaijongrak | Social Worker |
| 4. Ms.Srithai Amsuwan | Assistant Social Worker |
| 5. Mrs.Ladapa Khanthaniyom | Social Work Officer |
| 6. Mrs.Sirorat Chidnok | BanDek Teacher |
| 7. Ms.Suntaree srijam | Nursery Nanny |
| 8. Mrs.Anan Dispongsa | BanDek Nanny |
| 9. Mrs.Chanapha Pachanawan | BanDek Nanny |
| 10. Mrs.Tassanee Tawjaturas | BanDek Nanny |
| 11. Mrs.Wasana Matsee | BanDek Nanny |
| 12. Ms.Pimprapa Kammanee | BanDek Nanny |
| 13. Ms.Vanapa Hamphum | Housekeeper |
| 14. Mrs.Sanit Butvicha | Kitchen Staff / Cook |
| 15. Ms.Ladawon Kanlaya | Nursery Housekeeper |

Education and Vocational Training Department

- | | |
|------------------------------|----------------------------|
| 1. Mrs.Sarilla Mahaphirun | Arts and Crafts Instructor |
| 2. Ms.upaporn Songhong | Training Officer |
| 3. Mrs. Prathueng Arthinkong | Training Officer |
| 4. Mrs.Bow Artpru | Training Officer |
| 5. Mrs.Boosaba Janthong | Training Officer |

Youth Development

- | | |
|--------------------------|--------------------------|
| 1. Mr.Kreetha Kaewpradit | Youth Activities Officer |
|--------------------------|--------------------------|

Gender and Development Research Institute (GDRI)

- | | |
|------------------------------|--|
| 1. Mrs.Manassanun Kertwon | Assistant Researcher and Head of Human Resources |
| 2. Ms.Phatcharee Rangketkarn | Assistant Researcher |
| 3. Mrs.Laksanan Chomduang | Assistant Researcher |

Finance and Accounting Department

- | | |
|------------------------------|--------------------------------|
| 1. Ms.Krittiya Prantchinawor | Head of Finance and Accounting |
| 2. Ms.Thanyamas Nuilieng | Accounting Officer |

Human Resource and General Administration Department

- | | |
|------------------------------|--|
| 1. Mrs.Ratchana Supamaytin | Secretary to the Director and Head of General Administration |
| 2. Ms.Chanyanat Sanpakdithai | HR Administrative Officer |
| 3. Mrs.Mon Hoovichit | Housekeeping Staff |
| 4. Mr.Anong Wonganan | Technician and Fleet Officer |
| 5. Ms.Somkid Tonchan | Fleet Officer |
| 6. Mr.Paitoon Detkhao | Technician and Fleet Officer |
| 7. Mr.Vichan Paophan | Groundskeeper |
| 8. Mr.Anuwat Kerdsawasd | Groundskeeper |
| 9. Mr.Tawatchai Praphansiri | Groundskeeper |

Public Relations and Fundraising

- | | |
|-------------------------------|---|
| 1. Ms.Wilaiporn Piangkratok | Head of Public Relations and Fundraising |
| 2. Ms.Jittra Nuallaong | Public Relations Officer and Head of Corporate Communications |
| 3. Ms.Nicha Chomchoei | Donation Box Operations Officer |
| 4. Ms.Mathura Monworachaiphat | Public Relations Officer |

We-Train Center Staff List

- | | |
|---------------------------------|--------------------------------|
| 1. Ms.Weena Ketnakorn | Front Office Manager |
| 2. Ms.Kansinee Sa-iabkong | Assistant Front Office Manager |
| 3. Ms.Thongnoi Wantavee | Front Office Staff |
| 4. Ms. Wantana Katchit | Front Office Staff |
| 5. Ms.Natthita Soonthornwijam | Front Office Staff |
| 6. Ms.Kanyamon Yomsee | Finance Officer |
| 7. Ms.Walanphat Phunmak | Accounting Officer |
| 8. Ms.Chonladaphorn Chaiyana | Head of Housekeeping |
| 9. Mrs. On-anong Saenpan | Housekeeping Staff |
| 10.Mrs.Bangon Thongsaencam | Housekeeping Staff |
| 11.Mrs.Somjit Puangpansri | Housekeeping Staff |
| 12.Ms.Miss Wichitra Puangpansri | Housekeeping Staff |
| 13.Ms.Suphatts Thonchan | Chef / Cook |
| 14.Ms.Ruchapa Wonganan | Chef / Cook |
| 15.Ms.Miss Wannee Klaewklong | Service Staff |
| 16.Ms.Ranee Luekaewma | Sports & Health Club Staff |

Jointly supporting the operations of APSW



Association for the Promotion of the Status of Women



Jointly supporting the operations of APSW

Association for the Promotion of the status of Women

 ทีเอ็มบีธนชาต TMBThanachart	เลขบัญชี 1352000416
 ธนาคารกสิกรไทย KASIKORNBANK 泰生农民银行	เลขบัญชี 4222567535
 ธนาคารกรุงไทย KRUNGTHAI BANK	เลขบัญชี 1981021671
 SCB ไทยพาณิชย์	เลขบัญชี 1052171374
 ออมสิน ธนาคารออมสิน	เลขบัญชี 050341119993
 ธนาคารกรุงศรีอยุธยา BANK OF AYUDHYA	เลขบัญชี 3321080572
 ธนาคารกรุงเทพ Bangkok Bank	เลขบัญชี 0590127254

Association for the Promotion of the Status of Women



Annual Report 2025

Association for the **P**romotion of the **S**tatus of **W**omen

under the Royal Patronage of HRH Princess Soamsawali Krom Muen Suddhanarinatha

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